



B.Com. Semester VI Examination, April 2014
ENTREPRENEURSHIP MANAGEMENT - II

Duration : 2 Hours

Max. Marks : 80

- Instructions :**
- All questions are compulsory, however internal choice is available.**
 - Answer sub-questions in question 1 and question 2 in not more than 100 words each.**
 - Answer question 3 to question 6 each in not more than 400 words each.**
 - Figures to the right indicate maximum marks to the question/subquestion.**
 - Paper carries maximum of 80 marks.**

1. Write short notes on **any four** of the following :

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- Factors influencing choice of location and site of project.
- Commercial Banks assistance to entrepreneurs.
- Role of Small Industries Development Organisation.
- Need for incentives and subsidies.
- Provisional and Permanent registration of a SSI Unit.
- Adverse effects of offering incentives to Entrepreneurs.

2. Write short notes on **any four** of the following :

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- Symptoms of industrial sickness.
- Training and development of human resources in SSI units.
- Factors influencing choice of Machinery.
- Role of entrepreneur in preventing Environmental Pollution.
- Fixed capital and working capital.
- Marketing problems faced by SSI Units.

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3. a) State and explain briefly the procedure involved in setting up of a SSI unit. 12

OR

b) Comment on role and functions of Goa Industrial Development Corporation. 12

4. a) Comment on the role and functions of Micro small and Medium Enterprises Development Institute (SISI). 12

OR

b) Explain the role of Government in promoting and assisting small scale industries in Goa. 12

5. a) What is Inventory Control ? Why it is required in SSI units ? 12

OR

b) What is Human Resource Management ? Explain the various sources of recruitment for a SSI unit. 12

6. a) What is Industrial Sickness ? What are the various causes of Industrial Sickness ? 12

OR

b) Explain the social responsibilities of an entrepreneur towards customers and society at large. 12