



SUB – 06

B.Com. (Semester – VI) Examination, April 2013
ENTREPRENEURSHIP MANAGEMENT – II

Duration : 2 Hours

Total Marks : 80

- Instructions:**
- All questions are **compulsory**, however internal choice is **available**.
 - Answer sub-questions in Question 1 and Question 2 in **not more than 100 words each**.
 - Answer questions from Question 3 to Question 6 in **not more than 400 words each**.
 - Figures to the **right** indicate maximum marks to the questions-sub questions.
 - Paper carries maximum of **80 marks**.

1. Answer **any four** of the following :

(4×4=16)

- Factors to be considered while selection of a product.
- Features of partnership.
- Role of Goa Industrial Development Corporation.
- Functions of National Institute for Entrepreneurship and Small Business Development.
- Need for incentives.
- Features of Prime Minister Rojgar Yojana Scheme.

2. Answer **any four** of the following :

(4×4=16)

- Problems of marketing in small scale units.
- Advantages of inventory control.
- Symptoms of industrial sickness.
- Causes of industrial sickness.
- Social responsibilities towards customers.
- Social responsibility of business towards employees.

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3. a) Explain in detail the registration procedure followed by small scale units. 12

OR

b) Explain the steps involved in setting up a small scale unit in brief. 12

4. a) Explain the schemes of National Small Industries Corporation in detail. 12

OR

b) Explain the objectives and role of Economic Development Corporation, Goa in promoting entrepreneurship development. 12

5. a) Explain the sources of fixed and working capital that an entrepreneur can avail of. 12

OR

b) Explain the factors affecting choice of technology. 12

6. a) What is industrial sickness ? What are the consequences of Industrial sickness ? 12

OR

b) Explain in detail the incentives and subsidies offered by Government of Goa to entrepreneurs. 12