



RN - 07

B.Com. (Semester – VI) Examination, April 2012
ENTREPRENEURSHIP MANAGEMENT – II

Duration : 2 Hours

Total Marks : 80

- Instructions :** i) **All questions are compulsory, however internal choice is available.**
ii) **Answer sub-questions in Question 1 and Question 2 in not more than 100 words each.**
iii) **Answer question from Question 3 to Question 6 in not more than 400 words each.**
iv) **Figures to the right indicate maximum marks to the questions/ sub-questions.**
v) **Paper carries maximum of 80 marks.**

1. Answer **any four** of the following : (4×4=16)
- Which are the different NOC's required for setting up of a small scale industrial unit ?
 - Explain the procedure to be followed by an entrepreneur to obtain a power connection.
 - Discuss the functions of National Small Industries Corporation Limited.
 - Explain in brief the role played by commercial banks.
 - Evaluate the tax benefits available for small scale industries.
 - Discuss the Seed Capital Assistance Scheme.
2. Answer **any four** of the following : (4×4=16)
- Evaluate the importance of purchase department in small scale units.
 - Explain the factors influencing choice of channels.
 - Discuss the symptoms of industrial sickness.
 - Comment on the impact of industrial sickness.
 - Evaluate the responsibilities of an entrepreneur towards his employees.
 - Comment on the responsibilities of an entrepreneur towards protecting the environment.

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3. A) Describe in detail any four forms of organization for an entrepreneur to undertake a business. 12
- OR
- B) Explain in detail the registration procedure followed by small scale units. 12
4. A) Explain the functions of Góa Industrial Development Corporation. 12
- OR
- B) Describe the role played by Khadi and Village Industries Commission. 12
5. A) What is Production Management ? Describe the important factors which influence choice of technology. 12
- OR
- B) What is Recruitment ? Explain the various sources of recruitment. 12
6. A) Explain in detail the incentives and subsidies offered by central government to an entrepreneur. 12
- OR
- B) Explain the various causes and remedial measures to overcome Industrial Sickness. 12