



VED – 01

B.Com. (Semester – V) Examination, October 2012
INDUSTRIAL MANAGEMENT – I

Duration: 2 Hours

Max. Marks: 80

- Instructions:**
- All questions are **compulsory**, however, **internal choice** is available.
 - Answer sub-questions in Q. 1 and Q. 2 in not more than **100 words each**.
 - Answer Q. No. 3 to 6 in not more than **400 words each**.
 - Figures to the **right** indicate **maximum** marks to the questions.

- Write short notes on **any 4** of the following : (4×4=16)
 - Input elements in the industrial management process
 - Principles of scientific management (any four)
 - Objectives of scientific management (any four)
 - Aims of NPC
 - Features of work study
 - Concept of work measurement.
- Answer in brief (**any 4**) : (4×4=16)
 - Concept of TQM
 - Quality circle-Features (any four)
 - Force Field Analysis
 - Environmental causes of industrial accidents (any four)
 - Occupational health
 - ISO-14000
- Explain how technological, organisational and labour factors enhance the rate of industrial productivity. 12

OR

 - Describe the concept and financial aspect of rationalisation. 12

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4. a) "Work measurement ensures the increase in industrial productivity", explain in the light of significance of work measurement. 12
- OR
- b) Explain the importance of method study. 12
5. a) "TQM enriches the satisfaction level of stakeholders", elaborate in the light of benefits of TQM. 12
- OR
- b) Describe the CPM and FMEA methods of TQM. 12
6. a) Explain the mechanical and human causes of industrial accidents. 12
- OR
- b) Explain the code of practices in industries to prevent the accidents. 12