



VED – 07

B.Com. (Semester – V) Examination, October 2012
ENTREPRENEURSHIP MANAGEMENT – I

Duration : 2 Hours

Total Marks : 80

- Instructions :**
- 1) **All** questions are **compulsory**, however, **internal** choice is available.
 - 2) Answer sub-questions in Question No. 1 and Q. No. 2 in not more than **100** words **each**.
 - 3) Answer Question No. 3 to Question No. 6 **each** in not more than **400** words.
 - 4) Figures to the **right** indicate **maximum** marks allotted to the questions/sub-questions.
 - 5) Paper carries maximum of **80** marks.

1. Write short notes on **any four** of the following : 16
 - a) Concept of entrepreneurship
 - b) Any 4 qualities of entrepreneur
 - c) Sociological Theory of entrepreneurship
 - d) Need for market survey
 - e) Women entrepreneur
 - f) Intrapreneur.

2. Write short notes on **any four** of the following : 16
 - a) Project Appraisal
 - b) Break-Even Analysis
 - c) Incubation Centres
 - d) Significance of Project Report
 - e) Process need as a factor of purposeful innovation
 - f) Feasibility Analysis.

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VED - 07



3. a) State and explain any six functions of an entrepreneur. 12
OR
x) Describe any six skills required for entrepreneurship. 12
4. a) Explain any six types of entrepreneurs. 12
OR
x) Comment on the role of entrepreneurship in the development of an economy. 12
5. a) Describe the steps involved in the identification of a business opportunity. 12
OR
x) What is Project Report ? Explain the contents of Project Report. 12
6. a) Describe the principles of purposeful innovation. 12
OR
x) Explain SWOT Analysis as a technique of identifying and analysing a business opportunity by an entrepreneur. 12