



SRN – 06

B.Com. (Semester – V) Examination, October 2013
ENTREPRENEURSHIP MANAGEMENT – I

Duration : 2 Hours

Total Marks : 80

- Instructions :**
- 1) **All questions are compulsory, however, internal choice is available.**
 - 2) **Answer sub-questions in Q. No. 1 and Q. No. 2 in not more than 100 words each.**
 - 3) **Answer Q. No. 3 to Q. No. 6 each in not more than 400 words.**
 - 4) **Figures to the right indicate maximum marks allotted to the questions/sub-questions.**
 - 5) **Paper carries maximum of 80 marks.**

1. Answer **any 4** of the following : 16
 - a) Origin of entrepreneurship
 - b) Intrapreneur
 - c) Any 4 functions of entrepreneur
 - d) Economic theory of entrepreneurship
 - e) Desk research
 - f) Sources of business opportunities

2. Answer **any 4** of the following : 16
 - a) Project formulation
 - b) Importance of project report
 - c) Break even analysis
 - d) Incubation centres
 - e) Purposeful innovation
 - f) Incongruity as a factor of purposeful innovation.

P.T.O.

SRN - 06



3. a) Explain any 6 qualities that an entrepreneur requires to have. 12
OR
b) Describe the skills of an entrepreneur. 12
4. a) Discuss the role of entrepreneurs in the economic development of a country. 12
OR
b) State and explain any six types of entrepreneurs in detail. 12
5. a) Describe the concept of SWOT analysis. 12
OR
b) What is Project Report ? Describe in detail its contents. 12
6. a) Highlight the steps involved in identification of business opportunity. 12
OR
b) Elucidate the principles of purposeful innovation. 12