BUSINESS STATISTICS

Duration: 30 minutes   Marks: 10

Q1) State the nature of the following correlation (positive or negative or no correlation)   (1 Mark)

  i. Size of shoes and intelligence of the person who wears them.
  ii. Sale of woollen garments and day temperature.

Q2) Draw a scatter diagram for the following data   (2 Marks)

x	2	3	5	6	8	9
y	6	5	7	8	12	11

Q3) The coefficient of correlation between two variables x and y is 0.28, covariance is 7.6,
     variance of x is 6, find σ_y .   (2 Marks)

Q4) If the two regression coefficients are -0.25 and -0.28, find r.   (1 Mark)

Q5) Given: $\overline{x} = 65$, $\overline{y} = 67$, $\sigma_x = 2.5$, $\sigma_y = 3.5$, r = 0.8 Write the regression equation of x on y
                                                                                                    (2 Marks)

Q6) Rank coefficient of correlation is 0.143. If the sum of the squares of difference of ranks is 48,
     Find the number of items   (2 Marks)

BUSINESS ENVIRONMENT II

Duration: 30 minutes   Marks: 10

Q.1. Fill in the blanks.   (2x1=2)

1. ...., agency of the Government of India established in 1950 to oversee the country's economic and social development, chiefly through the formulation of five-year plans.

2. India offers a good case study of a .... characterised by the co-existence of a public sector, private sector and a joint sector, planning and controls on the private sector.

Q.2. Answer the following. (any 2)   (2x4=8)
   1. Explain the features of Capitalist economic system.
   2. Bring out the objectives of Economic Planning in India.
   3. Explain the impact of Monetary policy on the business.

GVM's GGPR College of Commerce & Economics,
Farmagudi- Ponda, Goa.
B.Com (Semester IV) Intra Semester Assessment (ISA) I- Test,
January 2019
E-COMMERCE & E-ACCOUNTING

Duration: 30 minutes   Marks: 10

QI. Answer any **FIVE** of the following   (5X 2 marks)

1. Explain C2C& B2B model of e-commerce.
2. Explain B2C& C2G model of e-commerce.
3. What are the advantages of e-commerce? Explain. (any 2)
4. What are the disadvantages of mobile commerce? Explain. (any 2)
5. Explain online advertising as an e-commerce revenue model.
6. Explain affiliate marketing as an e-commerce revenue model.
7. Explain any two applications of mobile commerce.
8. Explain any two E-business models.

FINANCIAL MANAGEMENT

Duration: 30 minutes   Marks: 10

Q.I. Fill in the blanks and rewrite the sentence:-   (2 marks)

1. _____ means maximizing the net present value of a course of action   to shareholders.

2. _____ is that managerial activity which is concerned with the planning and controlling of the firm's financial resources.

Q.II. Answer any four of the following: (8 marks)

1. Explain scope of financial management.

2. Explain the role of financial manager.

3. What do you mean by measuring shareholders value creation?

4. Explain importance of International Financial Management.

5. Explain profit maximization v/s wealth maximization.

INCOME TAX (DIRECT TAX)

Duration: 30 minutes   **Marks**: 10
Instructions: 1. All questions are compulsory.
            2. Figures to the right indicate full marks.

Q1.Answer **ANY TWO** of the following: **(4 Marks)**
    a. Write a note on Assessment.
    b. Write a note on Gross Total Income.
    c. Write a note on Apportionment of Income between spouses governed by Portuguese Civil Code.

Q2.Determine the category of "person" in which the following assessees fall: **(2 Marks)**
    a. Mr. Suresh, Manager of SBI
    b. M/s Nestle India Ltd.
    c. Kalpana Housing Co-operative Society
    d. Goa University

Q3.Solve the following: **(4 Marks)**
Mr. Arun comes to India for the first time on 16th April, 2015. He stayed in India up to 5th October, 2017 till his departure. Determine the following for the assessment year 2018-19 with suitable explanations:
    1. Whether Mr. Arun is a resident or not u/s 6(1).
    2. Whether Mr. Arun is an ordinary resident or not ordinarily resident u/s 6(6)(a).

ACCOUNTING FOR SERVICE ORGANISATION

Duration: 30 minutes   Marks: 10

Instructions:
1. Q.I and Q.II both are compulsory
2. Working notes are required wherever necessary

Q.I) Match the Following   **(2 Marks)**

	A		**B**
a)	Schedule 9	i)	Cash and Balance with RBI
b)	Schedule 4	ii)	Advances
c)	Schedule 8	iii)	Borrowings
d)	Schedule 6	iv)	Investments
		v)	Deposits

Q.II) From the following information prepare the profit and loss account of Laxmi Bank Ltd
for the year ending 31st March 2018 along with necessary schedules   (**8 Marks)**

Particulars	Amount	Particulars	Amount
Interest & Discount Received	23,00,000	Advertisement & Publicity	60,000
Income on Investment	2,00,000	Depreciation on Bank Property	40,000
Interest on balance with RBI	1,00,000	Director fees & allowance	1,20,000
Commission, Brokerage, Exchange	8,00,000	Auditor fees & allowance	80,000
Profit on Sale of Investment	1,00,000	Legal charges	50,000
Interest on Deposit	6,50,000	Postage, telegram and Telephone	20,000
Interest on Borrowing from RBI	1,50,000	Repairs and Maintenance	70,000
Payment to & Provision to employees	7,00,000	Insurance	10,000
Rent, tax, lighting	2,00,000	Profit and loss A/C Balance (01/04/2017)	1,50,000
Printing & Stationary	1,50,000		

Additional Information:
1) Make provision for Income Tax Rs. 1,00,000
2) Provide for Bad and doubtful debts Rs. 60,000
3) Provide for Rebate on Bill discounted Rs. 40,000
4) The directors has proposed dividend of Rs. 2,00,000

GVM's GGPR College of Commerce & Economics,
Farmagudi- Ponda, Goa.
B.Com (Semester IV) Intra Semester Assessment (ISA) I- Test,
January 2019
COMPANIES ACT & IPR LAWS

Duration: 30 minutes   Marks: 7

Q. I Answer **ANY TWO** of the following:-   2X2= 4 marks

Q. 1 What do you mean by the term Patent?

Q. 2 Define Design under the Design Act, 2000.

Q. 3 Write short note on Compulsory Licensing.

Q. II Answer **ANY ONE** of the following: -   1X3= 3 marks

Q. 1 What are the Remedies/Reliefs available in case of violation of Patent?

Q. 2 State the procedure for Registration of Design.

****

FUNDAMENTALS OF INVESTMENT

Duration: 30 minutes _____ Marks: 10

Q1) Fill in the blanks with the appropriate words. 2 marks

1. In _____ market, securities are sold for the first time.
2. _____ are institutions which hold your securities(Shares, bonds, debentures, Mutual Fund Units) in electronic form
3. _____ is the oldest Stock Exchange of India.
4. _____ is investing in raw materials that are either consumed directly, such as food or used as building blocks to create other products.

Q2) Answer **any four** of the following. 8 marks

1. Explain the concept 'Investment in Real Estate' and any two advantages of it.
2. Explain any four advantages of investing in Equity Shares.
3. What is a 'Mutual Fund'? Explain any two features of it.
4. Explain any two types of Stock brokers.
5. Explain the concept 'Depository'.
6. What is a Clearing house? Why is it needed? Explain any two needs.

Indian Economy

Duration: 30 Minutes   Maximum Marks: 10

Q I. Briefly answer the following questions: (4x1=4 Marks)
1. What is the concept of development?
2. What is economic growth?
3. What is India's rank in Human Development Index?
4. What is India's recent position in GNI per capita?

Q. II. Answer **any two** of the following: (2x3=6 Marks)
1. Give three points of distinction between economic growth and economic development.
2. Explain any one measure of development of an economy.
3. What is HDI? How is it calculated?

GVM's GGPR College of Commerce & Economics
Farmagudi- Ponda, Goa.
B.Com (Semester IV) Intra Semester Assessment (ISA) I- Test,
January 2019
MASS COMMUNICATION

Duration: 30 minutes   Marks: 10

I] Answer the following questions: **(ANY 3)**   (3 x 2 = 6 Marks)

1. Why is the present age called as the "Age of Com-generation"?
2. What are the fast and slow media of communication?
3. Explain any two functions of mass media.
4. How does the 'Press' help business men to promote business?

II A] What are the different kinds of communication? Explain with examples.   (4 Marks)

OR

II B] Why is there a great need for improved Mass Communication in modern society?
(4 Marks)

GVM's GGPR College of Commerce & Economics,
Farmagudi- Ponda, Goa.
B.Com (Semester IV) Intra Semester Assessment(ISA) I- Test,
January 2019
COMPUTER APPLICATION FOR BUSINESS II

Duration: 30 minutes   Marks: 10

Q1) Define e-commerce.   1 Mark

Q2) Give any two points of distinction between Traditional Commerce & e-commerce.   2 Marks

Q3) Explain the features of B2B of e-commerce.   2 Marks

Q4) State any two advantages of e-commerce for business organizations.   2 Marks

Q5) Give any two technical disadvantages of e-commerce.   2 Marks

Q6) Give two examples of B2C e-commerce.   1 Mark