

G.V.M'S G.G.P.R. COLLEGE OF COMMERCE & ECONOMICS
FARMAGUDI, PONDA

INTRA SEMESTER ASSESSEMENT TEST – I
B.COM. SEMESTER IV, JANUARY 2016

ECONOMICS OF RESOURCES

MARKS:- 10

Duration:- 30 minutes

1 . Answer any two of the following (3X2=6)

1. What is environmental economics
2. Explain the concept of social cost with help of examples.
3. Write a note on social efficiency.

2. Answer any one of the following. (4x1=4)

1. Explain the linkages between economy and environment.
2. State and explain the trade off between conventional economic output and environmental quality.

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COMPUTER APPLICATIONS IN BUSINESS

MARKS:- 10

Duration:- 30 minutes

Q. 1) Select an appropriate answer from the following set of choices. (4 x ½)

i) Which of the following describes e-commerce.

- a) Doing business electronically b) Sales of goods
c) Doing business d) None of the above.

ii) To which category of e-commerce, do flipkart, amazon.com belong to?

- a) B2B b) B2C c) C2C d) C2B

iii) Which category focuses on consumers dealing with each other?

- a) B2B b) B2B c) C2C d) C2B

iv) Which of the following are the benefits of e-marketing?

- a) Speed b) Global Reach c) Low cost d) All of the above.

Q. 2) State True or False. Justify your answer. (2 x 1)

i) One disadvantage to online buyers is lack of trust when dealing with unfamiliar sellers.

ii) Multimedia contents are not important to e-business applications.

Q. 3) Answer the following: (2 x 3)

i) Explain any two basic advantages of e-commerce.

ii) Define EDI and state its benefits.

iii) Explain any one type of e-payment method.

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INTRA SEMESTER ASSESSEMENT TEST – I
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BUSINESS FINANCE

MARKS:- 10

Duration:- 30 minutes

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- Q. 1) Write any Four advantages of equity shares. (2 mks)
- Q. 2) Write a short note on Ploughing back of Profit. (2 mks)
- Q. 3) Distinguish between leasing and hire purchase.(any 2 points) (2 mks)
- Q. 4) Explain the following terms.(ANY 4) (4 mks)
- A) Venture Capital
 - B) F D I
 - C) Debenture
 - D) Cumulative preference shares.
 - E) Financial lease.

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ADVERTISING-II

MARKS:- 10

Duration:- 30 minutes

Q.1] Explain the meaning of the term visual communication. **(2 marks)**

Q.2] State the various tools of visual communication. **(3 marks)**

Q. 3] Answer ANY ONE of the following: (5 marks)

- a) Explain any five essentials of good visuals.
- b) Explain any five types of visuals.

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INTRA SEMESTER ASSESSEMENT TEST – I
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BUSINESS COMMUNICATION

MARKS:- 10

Duration:- 30 minutes

Q. 1) Answer the following questions: (ANY 3)

(06 mks)

- 1. Why is the letter of application compared to a Sales letter?**
- 2. Write a note on Electronic Resume.**
- 3. What is a 'follow-up' letter?**
- 4. Mention two types of letters of application.**

Q. 2) What is a letter of reference? And What are testimonials?(4 mks)

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BUSINESS LAW

MARKS:- 10

Duration:- 30 minutes

All questions carry equal Marks.

(2 x 5 =10)

Answer ANY 5 from the questions given below:-

- Q.1. Explain all the kinds of Negotiable Instruments?
- Q.2. Explain Endorsement in brief?
- Q.3. Explain kinds of Crossing of Cheques?
- Q.4. What is Dishonour of Negotiable Instrument?
- Q.5. Who is Holder and Holder in due course?
- Q.6. Explain Bouncing of cheque Section 138 ?
- Q.7. Explain Presentment of Negotiable Instruments?

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INTRA SEMESTER ASSESSEMENT TEST – I
B.COM. SEMESTER IV, JANUARY 2016
BUSINESS ENVIRONMENT

MARKS:- 10

Duration:- 30 minutes

Q. 1) Explain any two features of Mixed Economy. (4 mks)

OR

Write note of Economic Dualism in India.

Q. 2) Write short notes:- (3 x 1)

- a) Socialist Economy.
- b) Fiscal Policy.
- c) Seasonal Unemployment.

Q. 3) Fill in the blanks: (3 x 1)

- a) IFC stands for _____.
- b) Indices of Monetary Policy are _____.
- c) In _____ economy there is Private ownership.

**Goa Vidyaprasarak Mandal's
Gopal Govind Poy Raiturcar College of Commerce and Economics
Ponda Goa
B. Com. IV Semester ISA Test I – January 2016**

FINANCIAL ACCOUNTING

Duration: 30 Minutes

Marks: 10

Q.1. A Ltd has an authorised capital of 5000 Equity shares of ₹ 100 each and 3000 - 10% Preference shares of ₹100 each. The following is the Trial Balance as on 31st December 2015

Debit Balances	Amount	Credit Balances	Amount
Land & Building	180000	Sales	1450000
Plant & Machinery	458000	Purchase returns	20000
Furniture	18500	Reserve fund	60000
Loose tools	35000	Sundry creditors	100000
Preliminary expenses	15000	6% Debentures	300000
Cash in hand	12000	Profit & Loss Balance	68000
10 % Government Bonds	30000	Dividend received	2000
Bills Receivables	80400	Long term Bank Loan	20000
Purchases	1000000	Equity share capital	200000
Sales returns	17200	(2000 shares of ₹100 each)	
Sundry Debtors	84000	Preference share capital	100000
Interim Dividend	15000	(1000 shares of ₹100 each)	
Repairs	3900		
General expenses	18500		
Opening stock	175000		
Advertisement	10500		
Audit fees	3000		
Goodwill	48000		
Salaries	10000		
Wages	87800		
Carriage inward	10600		
Insurance	7600		
	2320000		2320000

Additional Information:

1. Stock on 31st December 2015 was ₹ 225000.
2. Prepaid insurance was ₹ 1400.
3. Provide depreciation on Plant & Machinery @ 5%.
4. Create a reserve for bad debts @ 5%.
5. Provide for taxation ₹ 80000.

Prepare Income Statement for the year ending 31st December 2015

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INTRA SEMESTER ASSESSEMENT TEST-I
S. Y. B. COM. SEMESTER IV JANUARY-2016
STATISTICAL TECHNIQUES

MARKS:- 10

Duration:-30 minutes

- Q. 1) Define Correlation. (2 Marks)
- Q. 2) Write any two properties of Karl Pearson's Correlation of Coefficient. (2 Marks)
- Q. 3) Write any two properties of Regression Coefficients. (2 Marks)
- Q. 4) If $b_{xy} = 0.4$ and $b_{yx} = 0.1$ then find r . (2 Marks)
- Q. 5) If $r = 0.8$, variance of x is 16 and variance of y is 25 then find b_{xy} and b_{yx} . (2 M.arks)

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B. Com. IV Semester ISA Test I – January 2016
E-COMMERCE & E-ACCOUNTING

Duration: 30 Minutes

Marks: 10

Q. 1. Answer the following:-

1. Write a note on e-commerce. (3)
2. Write a note on B₂C Commerce (3)

Q. 2. Answer **any one** of the following

1. Explain any two E-Business Models (4)
2. Explain any two E-Revenue Models (4)