

**Goa Vidyaprasarak Mandal's
Gopal Govind Poy Raiturcar College of Commerce and Economics
Ponda Goa
Intra Semester Assessment Test - 1
B. Com. IV Semester - January 2015
E-ACCOUNTING**

Duration: 30 Minutes

Marks: 10

Answer the following:-

1. Write a note on e-commerce (2)
2. Explain Affiliate Revenue Model (2)
3. Write a note on B2B Commerce (3)
4. Explain Virtual Merchant Model of E-Business (3)

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FARMAGUDI, PONDA
INTRA SEMESTER ASSESMENT TEST – I
SEMESTER IV JANUARY 2015
COMPUTER APPLICATION IN BUSINESS

MARKS:- 10

Duration:- 30 minutes

Q. 1) Choose the correct alternative and rewrite the statement. (2 mks)

1) Agreement to terms of trade is made in the _____ stage of the Trade cycle.

- a) Pre-sale
- b) Execution
- c) Settlement
- d) After Sales

2) E-Bay, Amazon.com belong to _____ segment.

- a) B 2 B
- b) B 2 C
- c) C 2 B
- d) C 2 C

3) Digital products are best suited for B 2 C e-commerce because they _____

- a) are commodity like products
- b) can be mass customized and personalized.
- c) can be delivered at the time of purchase
- d) All of the above

4) The solution for all business needs is _____

- a) EDI
- b) ERP
- c) SCM
- d) None of the above

Q. 2) Give full forms of the following:- (1 mk)

- a) EDIFACT
- b) SCM

Q. 3) Define the following: (2 mks)

- a) E-commerce
- b) E-market

Q. 4) Write short notes on ANY TWO of the following: (5 mks)

- a) Porter's value chain model
- b) Trade cycle
- c) Automotive assembly value chain
- d) Benefits of EDI.

***** best of luck *****

GOA VIDYA PRASARAK MANDALS
Gopal Govind Poy Raiturcar College of Commerce
INTRA SEMESTER ASSESSMENT TEST-1
SEMESTER IV
ADVERTISING (APPLIED COMPONENT)

Time: 30 mins

Marks: 10

Q.1 Answer the following. (Any 3)

(6 marks)

1. Explain meaning of Visuals.
2. How visuals help to communicate the message quickly?
3. Explain Logo as symbol in advertising.
4. Explain Absence of the product as a type of visual communication.
5. Write taglines of any 4 products of your choice.

Q. 2 Discuss techniques of Visuals.

(4 marks)

***** BEST OF LUCK*****

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INTRA SEMESTER ASSESSEMENT TEST – I
SEMESTER IV JANUARY 2015
BUSINESS COMMUNICATION

MARKS:- 10

Duration:- 30 minutes

A. Q I: Answer the following questions: (any 3) (6 mks)

- 1) What matter should be included in an application letter?
- 2) Mention the points that the employer should have in mind while drafting a letter of appointment.
- 3) What is a report? Why is report writing essential to Modern Business?
- 4) What is meant by Statutory and non – Statutory report?

B.QII: Write the points that are to be included in a 'Biodata' in an application letter
(4 mks)

**** best of luck*****

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INTRA-SEMESTER ASSESSMENT-I
SEMESTER-IV JANUARY 2015

BUSINESS ENVIRONMENT

Marks: 10

Time: 30 MINUTES

Q. 1 Write short Q. 1 Write short notes, ANY TWO: -

(2X5=10)

(i) Factors affecting economic environment of business;

(ii) Economic dualism in India;

(iii) India as a mixed economy;

(iv) Role of International Finance Corporation.

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INTRA SEMESTER ASSESSEMENT TEST – I
SEMESTER IV JANUARY 2015
ENVIRONMENTAL ECONOMICS

MARKS:- 10

Duration:- 30 minutes

Answer any five of the following

- Q 1. Define environmental economics (any two).
- Q 2. Bring out linkage between environment and economy.
- Q 3. Meaning of economic and social efficiency.
- Q 4. Write a short note on Market failure.
- Q 5. Define externality.
- Q6. Distinguish between private and social cost with one example.

**** best of luck****

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INTRA SEMESTER ASSESSEMENT TEST – I
SEMESTER IV JANUARY 2015
STATISTICAL TECHNIQUES

MARKS:- 10

Duration:- 30 minutes

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- Q. 1) What is a correlation coefficient intended to measure? (1 mk)
- Q. 2) State true or false. If false, correct the statement. (2 mks)
- a) The value of coefficient of correlation can be more than 1.
 - b) Correlation coefficient is the arithmetic mean of two regression coefficients.
- Q. 3) Give one difference point between (2 mks)
- a) Karl Pearson's correlation coefficient and Spearman's rank correlation coefficient.
 - b) Positive correlation and negative correlation.
- Q. 4) Obtain two regression lines from the following data:
- $x = 30, y = 50, \sigma_x = 4, \sigma_y = 5, r = 0.7$ (2 mks)
- Q. 5) If a coin is tossed 2 times, what is the probability of getting the same face. (2 mks)
- Q. 6) Write sample space in throwing a die. Also write two events of this space which are mutually exclusive. (1 mk)

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INTRA SEMESTER ASSESMENT TEST – I
SEMESTER IV JANUARY 2015

S.Y.B.COM.
BUSINESS LAW

MARKS:- 10

Duration:- 30 minutes

Q. No.1) Answer **ANY ONE** of the following questions:- 5 marks

a.) Explain cheque. Briefly discuss crossing of the cheques.

OR

b.) Explain "Bill of Exchange". How is it different from a Promissory note.

Q. No.2) Answer **ANY ONE** of the following questions:- 5 marks

a.) Write short note on inquiry into anti – competitive Agreements. .

OR

b.) Write a short note on duties of commissioner.

**** BEST OF LUCK****

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INTRA SEMESTER ASSESSEMENT TEST – I
SEMESTER IV JANUARY 2015
BUSINESS FINANCE

MARKS:- 10

Duration:- 30 minutes

Q. 1) Answer ANY THREE of the following:- (2 x 3)

- a) State the factors influencing the sources of finance of an organisation?
- b) Explain in brief the advantages of issue of preference share.
- c) Difference between Equity Shares and Debentures.
- d) A short note on Venture Capital.

Q. 2) Answer the following:- (4 mks)

1. Internal financing can act as a reliable source of finance to the Industrial concern. Comment.

**** best of luck ****

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INTRA SEMESTER ASSESSMENT TEST I OF SEMESTER IV JANUARY 2015

S.Y.B.COM.

FINANCIAL ACCOUNTING

MARKS : 10

DURATION : 30 minutes

- Instructions:
1. Answer all the questions.
 2. Working notes should form part of your answer.
 3. Figures to the right indicate the marks assigned.

Q.1.Chaitanya Industries Pvt. Ltd. has provided the following trial balance as on 31st March 2015. (10 marks)

Debit balances	Rs.	Credit balances	Rs.
Land & Building	11,00,000	Share capital	25,00,000
Plant & machinery	30,00,000	Bank loan	85,000
Furniture	2,00,000	General reserve	4,75,000
Sundry debtors	2,16,000	12% debentures	10,00,000
Purchases	14,00,000	Sundry creditors	25,000
9% investments	3,00,000	Bills payable	55,000
Salaries & Wages	4,00,000	Profit & loss A/c (1.4.14)	2,38,000
General expenses	3,20,000	Sales	30,00,000
Sales returns	47,000	Interest received on investments	20,000
Debenture interest paid	80,000	Purchase returns	25,000
Opening stock	2,20,000		
Travelling expenses	80,000		
Staff welfare expenses	60,000		
	74,23,000		74,23,000

The following are the adjustments to be made :

1. The stock as on 31st march 2015 was valued at Rs. 3,50,000.
2. Depreciation to be provided on plant & machinery @ 10% and and furniture @ 5% p.a. respectively.
3. Make a provision of Rs. 75,000 for income tax.
4. Provide for the debenture interest due and also the interest accrued on investments.
5. Make a provision for doubtful debts @ 5%.

Prepare the STATEMENT OF PROFIT & LOSS for the year ended 31st march 2015 , as required by the Revised Schedule VI of The Companies Act,1956.