

**Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND
ECONOMICS, PONDA-GOA
B.COM. (SEMERSTER-II) SUPPLEMENTARY EXAMINATION,
(Old Course) MAY/JUNE 2018
MANAGERIAL ECONOMICS – II**

Duration : **2 Hours**

Marks : **80**

INSTRUCTIONS : 1) All questions are compulsory.
2) Figures to the right indicate marks assigned
3) Draw diagrams wherever necessary.

- Q 1)** Write Short Notes on the following (**Any Four**) - **(16)**
- (a) Equilibrium of a firm
 - (b) Short run equilibrium of a Monopolist
 - (c) Concept of Collusive Oligopoly
 - (d) Target return pricing
 - (e) Going rate pricing
 - (f) Sealed Bid pricing
- Q 2)** Write Short Notes on the following (**Any Four**) - **(16)**
- (a) Profit policy
 - (b) Assumptions of break – even analysis
 - (c) Break – even Chart
 - (d) Significance of Capital budgeting
 - (e) Profitability Index method
 - (f) Social Cost Benefit Analysis
- Q 3 a)** Describe short run and long run equilibrium of a firm under Perfect Competition . **(12)**
- OR**
- b) Explain the features of Monopolistic Competition. **(12)**
- Q 4 a)** Describe the following concepts with a suitable example
– a) Skimming Price b) Penetration price c) Dumping . **(12)**
- OR**
- b) Describe the general considerations and objectives of a pricing policy. **(12)**
- Q 5 a)** Explain the reasons behind limiting profits. **(12)**
- OR**
- b) Explain the concepts of i) Contribution Margin
ii) Break – even point. iii) Safety Margin. **(6)**
- c) Write a note on methods of profit forecasting. **(6)**
- Q 6 a)** Define Capital Budgeting. Explain different steps involved in Capital Budgeting. **(12)**
- OR**
- b) Explain the i) Net Present Value Method and
ii) Internal Rate of Return method **(6)**
- c) Write a note on – a) Cost of Debt Capital and
b) Cost of Equity Capital **(6)**
