

GVM's G.G.Poy Raiturcar College of Commerce & Economics
Ponda Goa

F.Y. B.COM – MANAGERIAL ECONOMICS

INTRA SEMESTER ASSESSMENT I (ISA) JULY 2014

Duration 30 Minutes

Maxi Marks (10)

Answer ANY THREE questions from the following.

- Q 1. Define Managerial Economics. Explain any three characteristics of Managerial Economics. (4)
- Q 2. Point out the uses of managerial economics (Any two) (3)
- Q 3. Describe the topics which are studied in Managerial Economics. (Any two) (3)
- Q 4. Explain the relationship of Managerial Economics with any two subjects. (3)
- Q 5. Explain any two functions of a Managerial Economist. (3)
