

**Principles of purposeful innovation-Do's, Don'ts and the three conditions
Incubation centres-meaning, services and role of incubation centres, study of
any two incubation centres in Goa.
Self-help groups- meaning and role.**

Books for Study and Reference:

**Dynamics of Entrepreneurship Development by Vasant Desai
Innovation and Entrepreneurship-Practice and Principles by Peter Drucker
Entrepreneurship Management-Romeo Mascarenhas (Vipul Prakashan)
Entrepreneurship Development and Management-Jose Paul, Ajith Kumar
(Himalaya publishing house)
Entrepreneurial Development –Dr S.S. Khanka (Sultan Chand publication)
Entrepreneurship Development-Gordon and Natarajan (Himalaya publishing
house)
Entrepreneurial Development-C.B. Gupta and Srinivasan(Sultan Chand)
Entrepreneurship Management- Achut P. Pednekar(Himalaya publishing
house)**

**B. COM
SEMESTER V
INTERNATIONAL ECONOMICS
(100 Marks- 75 Lectures)**

**Objectives of the Course: To enable students understand the role of
international trade and investment in economic growth and development; to
acquaint students with the various macroeconomic variables that are of
significance in an open economy; to help students understand economic
trends in the global economy**

**Unit 1: International Trade
lectures)**

(25 marks-19

International trade – meaning; Factors giving rise to International Trade (comparative advantage, resource endowments, technology, economies of scale, product differentiation, operations of Multinational Corporations); Gains from International trade; Terms of Trade – meaning and 3 concepts (Net Barter, Gross Barter and Income Terms of Trade); Free Trade v/s protectionism; types of protective devices - tariff and non-tariff barriers (exchange control, voluntary export restraints, anti-dumping duties & countervailing duties, social clauses such as labour & environmental standards, sanitary & phytosanitary measures and administered protection)

Unit 2: Foreign Investment
lectures)

(25 marks-19

Foreign Investment – meaning and composition (FDI & FPI)

Foreign Direct Investment: Meaning; Multinational Corporations and Foreign Direct Investment; Entry modes adopted by MNCs (licensing, franchising, joint ventures/collaborations, wholly-owned subsidiaries, mergers and acquisitions); Determinants of FDI (resources, market size, trade barriers, economic and business environment of the host country)

Foreign Portfolio Investment: Meaning; Foreign Institutional Investors and their operations; Determinants of FPI (return on investment, level of financial sector development, capital controls, exchange risk); Impact of FPI on capital markets and the exchange rate

Unit 3: Balance of Payments & Foreign Exchange Rates
lectures)

(30 Marks-22

Balance of Payments: Meaning and Structure; Concepts of (i) Balance and Equilibrium (ii) Balance of Trade and Balance of Payments; Disequilibrium – meaning, types, causes and impact of deficits on the exchange rate and foreign exchange reserves; Measures to correct deficits – exchange rate depreciation, exchange control, trade-related measures (brief explanation of how the measures work)

Foreign exchange rates: Foreign exchange market - meaning, features; Types of exchange rate systems (fixed, flexible and managed floating – meaning of each); Types of foreign exchange transactions (spot and forward transactions, arbitrage, currency swaps, futures contracts, speculation); Factors influencing short-term exchange rates; Concept of convertibility of Rupee on current account and capital account; Concept of PPP dollar

Unit 4: Multilateralism and Regionalism in Trade
lectures)

(20 Marks-15

Multilateralism and Regionalism – meaning; World Trade Organization – objectives, principles, functions and Agreements (Market access, Agreement on Agriculture, TRIPs, TRIMs, GATS, Dispute Settlement); Regional economic cooperation - Meaning and reasons for growth; Forms of regional integration -

**Preferential Trade Agreement, Free Trade Agreement, Customs Union,
Monetary Union, Economic Union**

Books for Study and Reference:

**Bhole L. M. & Mahakud J. (2009): Financial Institutions and Markets: Structure,
Growth & Innovations, New Delhi, Tata-McGraw Hill**

Chreunilam F. (2008): International Economics New Delhi, Tata McGraw-Hill

**Dutt R. and Sundaram K.P.M. (Latest Edition): Indian Economy, New Delhi, S.
Chand and Co.**

Kindleberger C.P. (1973): International Economics, Homewood, R.D. Irwin

**Krugman P.R. and M. Obstfeld (2009): International Economics: Theory and
Policy, Boston MA, Pearson International Edition**

**Machiraju H.R. (2009): International Financial Markets and India, New Delhi,
New Age International**

**Rajwade A.V. (2008): Foreign Exchange International Finance Risk
Management (Academic Foundation)**

R. B.I. Reports on Currency Finance

**Salvatore, D.L. (1997): International Economics, Upper Saddle River, N.J.
Prentice-Hall**

**Sharan V. (2012): International Financial Management, New Delhi, PHI Learning
Pvt. Ltd.**

**Sodersten B. & G. Reed (1994): International Economics, London, Palgrave
Macmillan**

Subba Rao P. (2008): International Business: Text & Cases, Mumbai, Himalaya