

G.V.M.'s G.G.P.R. College of Commerce and Economics
Farmagudi, Ponda - Goa
B.Com.CBCS (Semester V) Intra Semester Assessment (ISA) I -Test
OCTOBER 2020
INDUSTRIAL MANAGEMENT (CC15)

Duration: 30 Minutes

Marks: 10

*Instructions: 1) All questions are compulsory
2) Figures to the right indicate full marks*

- 1) Explain the importance of industrial management (*any two points*) (2)
- 2) Explain factors determining factory location (*any two points*) (2)
- 3) Explain the problems of plant layout (*any two points*) (2)
- 4) Explain the concept of factory location (1)
- 5) List (**DO NOT EXPLAIN**) the following: (3)
 - a) Types of plant layout (any four)-----,-----,-----, ----
 - b) Principles of scientific management (any four)-----, ----, ----, ----
 - c) Functions in the industrial management process (any four)---, ---, ---, ----