

G.V.M.'s G.G.P.R. College of Commerce and Economics
Farmagudi, Ponda - Goa
B.Com.CBCS (Semester V) Intra Semester Assessment (ISA) I -Test
JULY 2019

INDUSTRIAL MANAGEMENT

Duration: 30 Minutes

Marks: 10

*Instructions: 1) All questions are compulsory
2) Figures to the right indicate full marks*

1. Explain **any four** factors affecting location (4)
2. Explain **any two** principles of Scientific Management (2)
3. Explain the concept of location (1)
4. Name/List/ Mention the following (**do not explain**) (1)
 - a. **Any two** techniques of scientific management (1)
 - b. **Any two** reasons as to why industrial management is important (1)
 - c. **Any four** M's as input measures in the industrial management process (1)