

GVM'S GGPR COLLEGE OF COMMERCE AND ECONOMICS  
PONDA-GO  
INTRA SEMESTER ASSESSMENT TEST - I  
JULY 2014  
B.COM. SEMESTER - V

INDUSTRIAL MANAGEMENT

Time: 30 minutes

Marks: 10

Instructions:- 1) All questions are compulsory  
2) Figures to the right indicate full marks

1. Explain the importance of Industrial management ( 5 points) (5)
2. Explain any three principles of Scientific management (3)
3. Give one term for the following (2)
  - a) A function of Management associated with having the right man for the right job \_\_\_\_\_
  - b) A function of Management concerned with assigning of duties and responsibilities to all in an Organization \_\_\_\_\_
  - c) Analysis of movement of an operator in performing a job \_\_\_\_\_
  - d) A kind of wage payment suggested by Taylor based on performance \_\_\_\_\_

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