

Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND
ECONOMICS, PONDA-GOA
B.COM. (SEMESTER – I) REPEAT EXAMINATION, OCTOBER 2018
GENERAL MANAGEMENT-I (Old Course)

DURATION: 2 Hours

MARKS: 80

INSTRUCTIONS: 1) All questions are compulsory.
2) Figures to the right indicate full marks.

- Q. I. Answer ANY FOUR of the following. (4×4 =16)
1. Explain the functional areas of management (any two).
 2. Explain features of Japanese style of management (any two).
 3. Write a short note on bureaucratic approach to management.
 4. Write a short note on creativity in decision making.
 5. Explain limitations of rationality in decision making (any four).
 6. Write a short note on disaster management.
- Q. II. Answer ANY FOUR of the following. (4×4 =16)
1. Explain features of management (any four).
 2. Write a short note on American style of management.
 3. What is decision making? Explain any three features of effective decision making.
 4. Explain the advantages of effective decision making.
 5. Explain the features of logistic management (any four).
 6. Write a short note on supply chain management.
- Q. III. A. Distinguish between administration and management. (12)
- OR
- B. Explain the importance of management. (12)
- Q. IV. A. What is scientific management? Discuss its principles and limitations. (12)
- OR
- B. Explain Henry Fayol's 14 principles of management. (12)
- Q.V. A. Explain the various types of managerial decisions(any 8). (12)
- OR
- B. Explain the steps in decision making process. (12)
- Q.VI. A. What is event management? Explain the steps in event management. (12)
- OR
- B. Explain the measures that can be taken for managing stress. (12)

XXXXXXXXXXXXXXXXXX