

Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND ECONOMICS
PONDA-GOA
B.COM (SEMESTER-I) EXAMINATION, OCTOBER 2016
GENERAL MANAGEMENT - I

Duration: 2 Hours

Marks: 80

INSTRUCTIONS: 1) All questions are compulsory.
2) Figures to the right indicate full marks.

- Q. I. Answer **ANY FOUR** of the following. (4×4 =16)
- Explain the importance of management. (any four)
 - Explain any four features of American style of management.
 - Write a short note on bureaucratic approach to management.
 - Explain limitations of rationality in decision making.
 - Explain the steps to introduce creativity in decision making.
 - Explain ANY FOUR features of logistic management.
- Q. II. Answer **ANY FOUR** of the following. (4×4 =16)
- Administration is above management. Comment.
 - Explain any four principles of administrative approach to management.
 - Write a short note on creativity in decision making
 - Explain the benefits of rationality in decision making.
 - Explain the steps that can be taken to control disaster.
 - Write a short note on supply chain management.
- Q.III. A. What is management? Explain features of management. (any 6) (12)
- OR**
- B. Explain the following functional areas of management: (3×4=12)
- Production management
 - Marketing management
 - Personnel management
- Q. IV.A. What is scientific approach to management thought? Explain its elements. (12)
- OR**
- B. Explain features of Japanese style of management. (any 8) (12)
- Q.V. A. Explain the various types of managerial decisions. (12)
- OR**
- B. Explain the steps in decision making process. (6)
- C. Explain the advantages in effective decision making. (any 6) (6)
- Q.VI. A. What is stress management? Explain the causes of stress. (12)
- OR**
- X. What is event management? Explain the process of event management. (12)

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