

**Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE
AND ECONOMICS, PONDA GOA**

**B.COM. (SEMESTER-I) EXAMINATION, OCTOBER 2017
(Old course)**

GENERAL MANAGEMENT - I

DURATION: 2 Hours

MARKS: 80

INSTRUCTIONS: 1) All questions are compulsory.
2) Figures to the right indicate full marks.

- Q. I. Answer **ANY FOUR** of the following. (4×4 =16)
- a. Explain the importance of management. (any four)
 - b. Explain any four features of Japanese style of management.
 - c. Write a short note on human relations approach to management.
 - d. Explain limitations of rationality in decision making (any 4).
 - e. Write a short note on creativity in decision making.
 - f. Write a short note on disaster management.
- Q. II. Answer **ANY FOUR** of the following. (4×4 =16)
- a. Explain features of management (any 4).
 - b. Explain any four features of American style of management.
 - c. Explain features of decision making (any 4).
 - d. Explain the benefits of rationality in decision making (any 4).
 - e. Write a short note on logistic management.
 - f. Write a short note on supply chain management.
- Q.III. A. Distinguish between administration and management. (12)
- OR**
- B. Explain the following functional areas of management: (4×3=12)
- a. Financial management
 - b. Marketing management
 - c. Inventory management
- Q.IV.A. What is scientific approach to management thought? Explain its Principles. (12)
- OR**
- B. Explain Henry Fayol's 14 principles of management. (12)
- Q.V. A. Explain the various types of managerial decisions.(any 8) (12)
- OR**
- B. Explain the steps in decision making process. (12)
- Q.VI.A. Explain the measures that can be taken for managing stress. (any 8) (12)
- OR**
- B. What is event management? Explain the steps in event management. (12)

XXXXXXXXXXXXXXXX