

Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND
ECONOMICS, PONDA-GOA
B.COM. CHOICE BASED CREDIT SYSTEM (SEMESTER-I)
EXAMINATION, OCTOBER 2018
GENERAL MANAGEMENT (New Course)

DURATION: 2 Hours

MARKS: 80

Instructions: All questions are compulsory.

Q 1) Answer any **FOUR** of the following. (4x4=16)

- a. What is Management? Define the same.
- b. What are the features of American style of management?
- c. What is Scientific Management? Write a note on the same.
- d. What do you mean by Concept of Production Management?
- e. Explain the process of Supply Chain Management.
- f. What do you mean by Logistic Management?

Q 2) Answer any **FOUR** of the following. (4x4=16)

- a. Explain the concept of Finance Management.
- b. What is Green management? What it includes?
- c. What are the functions of the Top level management?
- d. What are the differences between Management and Administration?
- e. What are the causes for the Stress?
- f. What do you mean by Quantitative Approach to management?

Q 3) Explain the importance of management. (12)

OR

Q.3) What do you mean by Conflict? Explain its process.

Q 4) What is Japanese Style of Management? Explain. (12)

OR

Q.4) Explain the stages/steps in decision making process.

Q 5) Explain the benefits of rational decision making. (12)

OR

Q.5) What do you mean by creativity in decision making? Explain its features.

Q 6) What are the reasons for resistance to change? (Factors) (12)

OR

Q.6) What are the different types of stress? Explain the same.

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