

Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND
ECONOMICS, PONDA – GOA
B.COM. CBCS (SEMESTER-I) EXAMINATION, OCTOBER 2017
GENERAL MANAGEMENT

Time: 2 Hours

Marks: 80

Instructions: All questions are compulsory.

- Q 1) Answer any **FOUR** of the following. (4x4=16)
- Explain the features of management.
 - Explain any four features of Japanese style of management.
 - Write a short note on Bureaucratic style of management.
 - Explain the concept of sales/marketing function.
 - Explain the process of Supply Chain Management.
 - What do you mean by Logistic Management?
- Q 2) Answer any **FOUR** of the following. (4x4=16)
- Explain the concept of finance management.
 - Write a short note on Green management.
 - What are the functions of the middle level management?
 - What are the differences between Management and Administration?
 - What are the causes for the Stress?
 - What do you mean by Quantitative Approach to management?
- Q 3) Explain the importance of management. (12)
- OR**
- Q.3) What do you mean by Conflict? Explain Intra-Personal conflicts in brief. (12)
- Q 4) Explain features of American style management. (12)
- OR**
- Q.4) Explain the stages/steps in decision making process. (12)
- Q 5) Explain the benefits of rational decision making. (12)
- OR**
- Q.5) What do you mean by creativity in decision making? Explain its features. (12)
- Q 6) What do you mean by change? Explain the reasons for change. (12)
- OR**
- Q.6) What do you mean by Stress? How it can be minimized? (12)

XXXXXXXXXXXXXXXXXXXX