

**Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF
COMMERCE AND ECONOMICS, PONDA-GOA
B.COM, CBCS (SEMESTER – I) EXAMINATION
JANUARY 2021
GENERAL MANAGEMENT**

TIME: 2 hours

Marks: 40 marks

Q I) Answer any 05 questions.

(2 x 5=10 Marks)

1. Explain why we call Management as a social process.
2. What is Personnel Management, explain the concept. Why is it important in business.
3. 'Decision making involves creativity' Why is it necessary to be creative while taking a decision.
4. 'It is difficult to take a decision' Explain two such difficulties faced by a manager in an enterprise.
5. 'Employees resist when a change is introduced'. Explain how it can be reduced.
6. 'Change in the political leadership brings about a change in the business market' Explain how it affects business.
7. What is Nutritional Stress. How are you affected by it.
8. Explain two measures your college can take to make the college a 'Green College'.

QII) Answer any 6 questions 5 marks each.

(5 X 6=30 Marks)

1. Explain any five features of the American style of management.
2. Why do you require levels of management. Explain any one level of management.
3. Explain the steps in decision making briefly.
4. Explain Tactical and Administrative decisions. Which one do you feel is more important .explain why.
5. Explain the first five steps in managing Change.
6. Explain the process of Conflict Management.
7. Explain five features of Logistics Management.
8. Explain why 'Going Green' is profitable to a business enterprise.