

GVM's GGPR College of Commerce & Economics,  
Farmagudi- Ponda, Goa.

B.Com (Semester I) Intra Semester Assessment (ISA) I- Test, July 2019

**GENERAL MANAGEMENT**

Duration: 30 minutes

Marks: 10

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- Q1) Define management and explain the concept of management. (2 Marks)
- Q2) State any four functions of the lower level management. (2 Marks)
- Q3) Explain any two features of management. (2 Marks)
- Q4) State any four functions of the sales department. (2 Marks)
- Q5) Explain any two differences between Administration and Management. (2 Marks)