

Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE
AND ECONOMICS, PONDA-GOA
B.COM. CBCS (SEMESTER - I)
SUPPLEMENTARY EXAMINATION - MAY/JUNE 2018
GENERAL MANAGEMENT

Duration: 2 Hours

Marks: 80

Instructions:

- a) All questions are compulsory however internal choice is available.
- b) Answer sub-questions in Q. 1 and Q. 2 in not more than 100 words each.
- c) Answer question 3 to 6 in not more than 400 words each.
- d) Figures to the right indicate maximum marks to the Question.

Q1. Write short notes on **any four** of the following : (4 x 4 = 16)

- a) Write a short note on production management.
- b) Explain any two types of managerial decision.
- c) Explain the concept of change.
- d) Explain the basic concept of Stress Management.
- e) Why is Green Management important in today's world.

Q 2. Answer in brief **any four** of the following : (4 x 4 = 16)

- a) Write a short note on Material Management.
- b) Write a short note on creativity and decision making.
- c) Explain the features of Logistics Management.
- d) Explain the Supply Chain process.
- e) Explain the concept of Conflict.

Q 3 a) Explain the features of management. (12)

OR

- b) Explain the importance of management.

Q 4 a) Explain the features of Decision making. (12)

OR

- b) Explain the benefits of an accurate Decision.

Q 5 a) Explain the reasons for change. (12)

OR

- b) Explain the types of Intra personal conflicts.

Q 6 a) Explain the causes of Stress management. (12)

OR

- b) Explain the types of Stress. (12)

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