

Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE & ECONOMICS
PONDA-GOA
B.COM. (SEMESTER- I) SUPPLEMENTARY EXAMINATION, MAY/JUNE 2016
GENERAL MANAGEMENT

Duration: 2 Hours

Marks: 80

Instructions: 1. All questions are compulsory.

2. Answer sub-questions in Question No. 1 and Question No. 2 in not more than 100 words each.

3. Answer Question No. 3 to Question No. 6 in not more than 400 words each.

4. Figures to the right indicate maximum marks to the questions.

Q1 Answer any 4 of the following questions: (4x4=16)

- a) What are the functions of financial management?
- b) Why is management regarded as a life giving element in every business organization?
- c) Explain the European style of management.
- d) What are the features of decision making?
- e) How is the American style different from Japanese style of management? (give any four points)
- f) What is the systems approach to management?

Q2 Answer any 4 of the following questions: (4x4=16)

- a) What are the limitations of rational decision making?
- b) Distinguish between individual decisions and group decisions.
- c) What are the guidelines for effective decision making?
- d) Classify the types of disasters under disaster management.
- e) Explain the term "demand and returns" management.
- f) What are the features of logistics management?

Q3 a) Explain the meaning and objectives of personnel and production management. (12)

OR

b) Distinguish between Management and Administration. (12)

Q4 a) Explain the administrative approach to Management. (12)

OR

b) Explain the scientific approach to Management. (12)

Q5 a) Explain the classification of decisions which can be made by managers in business organizations. (12)

OR

b) Explain the steps in scientific decision making strongly advocated by Peter Drucker. (12)

Q6 a) Explain the meaning and process of event management. (12)

OR

b) Explain the various causes and effects of stress. (12)

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Q1 Answer **any 4** of the following questions:

(4x4=16 Marks)

- g) What are the functions of financial management?
- h) Why is management regarded as a life giving element in every business organization?
- i) Explain the European style of management.
- j) What are the features of decision making?

k) How is the American style different from Japanese style of management ?(give any four points)

l) What is the systems approach to management?

Q2 Answer **any 4** of the following questions: (4x4=16 Marks)

g) What are the limitations of rational decision making?

h) Distinguish between individual decisions and group decisions.

i) What are the guidelines for effective decision making?

j) Classify the types of disasters under disaster management.

k) Explain the term “demand and returns” management.

l) What are the features of logistics management?

Q3 a) Explain the meaning and objectives of personnel and production management. (12 marks)

OR

b) Distinguish between Management and Administration (12 marks)

Q4 a) Explain the administrative approach to Management. . (12 marks)

OR

b) Explain the scientific approach to Management. (12 marks)

Q5 a) Explain the classification of decisions which can be made by managers in business organizations.(12 marks)

OR

b) Explain the steps in scientific decision making strongly advocated by Peter Drucker. (12 marks)

Q6 a) Explain the meaning and process of event management. (12 marks)

OR

b) Explain the various causes and effects of stress. (12 marks)
