

GVM's G.G.P.R. COLLEGE OF COMMERCE AND ECONOMICS
FARMAGUDI, PONDA - GOA

INTRA SEMESTER ASSESSMENT TEST - I
B.COM. SEMESTER I
JULY 2014
GENERAL MANAGEMENT

Duration: 30 minutes

Marks: 10

Answer the following :

- a) Define management. (Marks 1)
- b) Write in brief about the important features of management.(any 4) (Marks 4)
- c) Write a note on production management. (Marks 2)
- d) Management is indispensable –Explain. (Marks 3)

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