

GVM's GGPR College of Commerce & Economics,  
Farmagudi- Ponda, Goa.  
B.Com (Semester II) Intra Semester Assessment(ISA) I- Test,  
January 2019

**ENVIRONMENTAL STUDIES**

Duration: 30 Minutes

Marks: 5

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Q 1(A) Match the pairs with items in the Column-A with items in the Column-B: ( $1\frac{1}{2} \times 4 = 2$ )

Column-A

Column-B

- |                    |                                   |
|--------------------|-----------------------------------|
| a) Vermi-compost   | (i) Open defecation               |
| b) Noise pollution | (ii) Floods, drought & earthquake |
| c) India           | (iii) Festivals                   |
| d) Water pollution | (iv) Organic fertilizer           |

(B) Write short notes, any two: -

( $1\frac{1}{2} \times 2 = 3$ )

- (a) Causes, effects and measures to control noise pollution.
- (b) Role of individual in prevention of pollution.
- (c) Road accidents in Goa
- (d) Ways to dispose solid waste

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**COMMERCIAL ARITHMETIC - II**

Duration: 30 minutes

Marks: 10

1. Distance between two points  $A \equiv (8,5)$  and  $B \equiv (a,2)$  is 5. Find value of a. (2)
2.  $A \equiv (2,-3)$  and  $B \equiv (5,6)$ . P divides the segment AB externally in the ratio 2:1, find the co-ordinates of P. (2)
3. AB is the diameter of a circle. Find the co-ordinates of the centre of a circle if  $A \equiv (-2,-1)$  and  $B \equiv (3,-2)$  . (2)
4. Find the slope of a line joining points  $M \equiv (2,3)$ ,  $N \equiv (5,7)$ . (1)
5. Write down the equation of a line passing through  $(4,-3)$  and having slope -2. (1)
6. If x and y intercepts of a line are - 4 and 3 respectively, find the slope of the line (2)

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**INTRODUCTION TO MARKETING**

<u>Duration: 30 minutes</u>	<u>Marks: 10</u>
Q.1 What is marketing? Write any one definition of marketing.	(2 marks)
Q. 2 Explain the demand concept of market.	(2 marks)
Q.3 Explain in brief what are shopping goods.	(2 marks)
Q.4 Write any four points of difference between convenience goods and speciality goods.	(2 marks)
Q.5 Explain in brief the product concept of marketing.	(2 marks)

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**PRODUCTION MANAGEMENT**

Duration: 30 minutes

Marks: 10

Q.1. Fill in the blanks.

(2x1=2)

1. .... is the process of effectively planning and regulating the operations of that part of an enterprise which is responsible for the actual transformation of materials into finished products.

2. .... is the physical configuration of departments, work stations and equipments in the conversion process.

Q.2. Answer the following (**any 2**)

(2x4=8)

1. Write a note on Production planning and control.

2. Bring out the features of a good plant layout.

3. Discuss in brief comparative merits and demerits of a Product layout.

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**FINANCIAL STATEMENT ANALYSIS AND INTERPRETATION**

Duration : 30 minutes

Marks: 10

Q.1 The following Trial Balance is extracted from the books of J. Leoni, Bangalore on 31<sup>st</sup> March 2018. (8 mrk)

Particulars	Amount	Particulars	Amount
Furniture	600	Share Capital	12000
Motor Vehicles	6500	Discount	200
Buildings	7500	Sundry Creditors	3000
Insurance	300	Sales	15000
Sundry Debtors	3800	Bank Overdraft	3000
Stock on 01/04/2017	3500	Purchase Return	200
Purchases	5500	Commission	600
Sales Return	200		
Advertising	450		
Repairs	200		
Cash in hand	650		
Rent, Rates and Taxes	1000		
General Expenses	800		
Salaries	3000		
	<b>34000</b>		<b>34000</b>

The following additional information is available.

1. Closing stock on 31<sup>st</sup> March 2018 was Rs. 3200.
2. Depreciate Building @ 5% , Furniture @ 10% and Motor Vehicle @20%.
3. Salaries Rs. 300 and Rent, Rates and Taxes Rs. 200 are Outstanding.
4. Insurance amounting to Rs. 100 Prepaid.
5. Provision for bad debts is to be made at 5% on debtors.
6. Provision for Income Tax to be made at Rs.500.

Prepare Statement of Profit and Loss Account for the year ended 31<sup>st</sup> March 2018.

Q.2 Show how the SHARE CAPITAL of the company is disclosed in Notes under Schedule III of Companies Act 2013. (2mrk)

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**COMPUTER APPLICATION - II**

Duration: 30 minutes

Marks: 7

Q1) Give full forms of the following:

( $\frac{1}{2}$  X 2 =1 Mk)

- i) NIC                      ii) WPA

Q2) Fill in the blanks:

( $\frac{1}{2}$  X 2 =1 Mk)

- i) \_\_\_\_\_ is used to trace the best route for information to travel.  
ii) \_\_\_\_\_ joins two different network protocols.

Q3) Answer any **two** from the following:

( $2\frac{1}{2}$  X 2 =5 Mk)

- i) What are the advantages of a Computer Network?  
ii) What are the advantages of Optic Fibre?  
iii) What are the disadvantages of LANS?  
iv) State and explain any 3 LAN topologies.

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F.Y.B.COM MANAGERIAL ECONOMICS SEMESTER II

INTRA SEMESTER ASSESSMENT - I JANUARY 2019

Duration : 30 Minutes

Maxi. Marks - 10

Q 1 Answer **any two** from the following –

(3 each = 6 Marks)

- 1) Marginal Cost Pricing
- 2) Penetration Pricing
- 3) Stages of a Product Life Cycle

Q 2. Answer **any two** from the following –

(2 each = 4 Marks)

- a) Perceived Value Pricing
- b) Cyclical Pricing
- c) Objectives of Pricing policy (Any two)

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**BANKING - II**

Duration: 30 minutes

Marks: 10

Q.I. Fill in the blanks and rewrite the sentence:-

(2 marks)

1. The banker has an implied right to charge \_\_\_\_\_ on the advances granted to its customer.
2. If the customers have more than one account or he/she has taken more than one loan, the customer has the right to direct his banker against which debt the payment should be settled is called as \_\_\_\_\_.

Q.II. Answer any four of the following:

(8 marks)

1. Write a short note on branchless banking.
2. Explain banks obligation to honour cheques.
3. Explain banker as a debtor
4. Explain banker's right to lien and set off.
5. Explain banker as a trustee.