

G.V.M'S G.G.P.R. COLLEGE OF COMMERCE & ECONOMICS
FARMAGUDI, PONDA
INTRA SEMESTER ASSESSEMENT TEST - I
B.COM. SEMESTER V JULY 2013
ENTREPRENEURSHIP MANAGEMENT

MARKS:- 10

Duration:- 30 minutes

Answer the following questions:-

- Q. 1) Define Entrepreneurship. Explain any two qualities of an entrepreneur.
(4 mks)
- Q. 2) Write a note on marketing skills of an entrepreneur. (2 mks)
- Q. 3) 'An Innovative entrepreneur can survive with prosperity' Elaborate.
(2 mks)
- Q. 4) 'An Entrepreneur should fulfill social obligation' Comment.
(2 mks)

***** best of luck *****