

Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND
ECONOMICS, PONDA – GOA
B.COM. (SEMESTER - V) EXAMINATION, FEBRUARY 2021
ENTREPRENEURSHIP DEVELOPMENT
(Old Course)

Duration : 2 hours

Marks : 80

Instructions:

- i) All questions are compulsory however internal choice is available.
- ii) Answer questions from Q.3 to Q.6 each in not more than 400 words.
- iii) Figures to the right indicate marks.
- iv) Start each new question on a fresh page.

Q.1 write short note on **any 4** of the following in not more than 100 words: (4x4 = 16)

- i) Concept of an entrepreneur.
- ii) Any four skills of an entrepreneur.
- iii) Concept of Innovation.
- iv) Environmental Scanning.
- v) Benefits of breakeven analysis.
- vi) Women entrepreneur with two features.

Q.2 Answer **any 4** of the following in not more than 100 words: (4x4 = 16)

- i) Role of an entrepreneur to fulfill social obligations.
- ii) Difference between entrepreneur and Intrapreneur.
- iii) Recent trend in entrepreneurs.
- iv) Social cost benefit analysis.
- v) Any four types of entrepreneurs.
- vi) Role of self help group.

Q.3.a) Explain various functions of an Entrepreneur. (12)

OR

Q.3 b) Explain any two theories of entrepreneurship. (12)

Q.4 a) “SWOT analysis influences the Entrepreneurial Development”. Justify. (12)

OR

Q.4 b) Explain various factors influencing environmental scanning. (12)

Q.5 a) Which are the various techniques influences market research? (12)

OR

Q.5 b) Define Project Report. Discuss its various contents. (12)

Q.6 a) Define project selection. Discuss its various factors. (12)

OR

Q.6 b) Explain the sources of purposeful Innovation. (12)

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