

**Goa Vidyaprasarak Mandal's**  
**GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND**  
**ECONOMICS, PONDA-GOA**  
**B.COM. CHOICE BASED CREDIT SYSTEM (SEMESTER-III) EXAMINATION,**  
**OCTOBER, 2018**  
**ENTREPRENEURSHIP DEVELOPMENT (CC)**

DURATION: 2 Hours

MARKS: 80

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INSTRUCTIONS: 1) All questions are compulsory.  
2) Figures to the right indicate full marks.

- Q. I. Answer **ANY FOUR** of the following: (4×4 =16)
- Explain role of an entrepreneur in economic development (any 4).
  - Write a short note on Sociopreneur.
  - Write a short note on ecopreneur.
  - Write a short note on SWOT analysis.
  - Write a short note on project appraisal.
  - Write a short note on incubation centres in Goa.
- Q.II. Answer **ANY FOUR** of the following: (4×4 =16)
- Write a short note on edupreneur.
  - Explain features of Intrapreneurs (any 4).
  - Write a short note on Self Help Groups.
  - Explain the need for market research.
  - Explain contents of project report.
  - Write a short note on innovation in entrepreneurship
- Q.III.A. Explain functions of an entrepreneur (any 8). (12)
- OR**
- B. Explain qualities of an entrepreneur (any 8). (12)
- Q.IV.A. Explain the factors considered for environment scanning (any 6). (12)
- OR**
- B. Explain the following techniques in market research: (12)
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|----------------------------|----------------------|
| a. Field survey techniques | c. Test marketing    |
| b. Delphi technique        | d. Experiment method |
- Q.V.A. Explain the factors to be considered for project selection (any 8). (12)
- OR**
- B. Explain the elements of project formulation (any 4). (12)
- Q.VI.A. Explain the factors of purposeful innovation (any 6). (12)
- OR**
- B. State and explain the principles of purposeful innovation suggested by Peter F. Drucker. (12)

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