

Goa Vidyaprasarak Mandal's
Gopal Govind Poy Raiturcar College of Commerce & Economics
Ponda Goa
B.COM CBCS (Semester III) Examination January 2021

ENTREPRENEURSHIP DEVELOPMENT

Duration: 2 hours

Marks: 40

Instructions:

- i) All questions are compulsory however internal choice is available.
- ii) Figures to the **right** indicate marks.

Q.1 Write short note on any **10** of the following: (10x2=20)

- i) Concept of an entrepreneur.
- ii) Any two skills of an entrepreneur.
- iii) Intrapreneur
- iv) Break even analysis.
- v) Features of Women Entrepreneur.
- vi) Self Help Group
- vii) Importance of Environmental Scanning.
- viii) Concept of Market Research.
- ix) Two elements of project formulation.
- x) Social Cost Benefit Analysis
- xi) Any four sources of business opportunities.
- xii) Meaning of project appraisal
- xiii) Any four factors considered for project selection.
- iv) Meaning of project report
- xv) Perception in Innovation
- xvi) Incubation Centres in Goa.

Q.2 Answer **any 4** of the following: (4x5=20)

- i) Explain any four Qualities of an Entrepreneur.
 - ii) Explain role of entrepreneur (any 5 points) in economic development.
 - iii) Explain any five techniques of market research.
 - iv) Explain factors determining environmental scanning.

 - v) Explain contents of project report.
 - vi) Explain any four sources of purposeful Innovation.
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