

Goa Vidyaprasarak Mandal's
Gopal Govind Poy Raiturcar College of Commerce & Economics
Ponda Goa

BCOM CBCS (Semester III) Supplementary Examination December 2020
ENTREPRENEURSHIP DEVELOPMENT

Duration: 2 hours

Marks: 40

Instructions:

- i) All questions are compulsory however internal choice is available.
- ii) Figures to the right indicate marks.

Q.1 Write short note on **any 10** of the following: (10x2=20)

- i) Concept of an entrepreneur
- ii) Any two qualities of an entrepreneur.
- iii) Intrapreneur
- iv) Break even analysis.
- v) Women Entrepreneur
- vi) Self Help Group
- vii) Environmental Scanning
- viii) Market Research
- ix) Two elements of project formulation
- x) Social Cost Benefit Analysis
- xi) Any two sources of business opportunities
- xii) Meaning of project appraisal
- xiii) Any four factors considered for project selection
- iv) Importance of project report
- xv) Perception in Innovation
- xvi) Incubation Centre

Q.2 Answer **any 4** of the following: (4x5=20)

- i) Explain any four Skills of an Entrepreneur.
- ii) Explain role of entrepreneur (any 5 points) in economic development.
- iii) Explain any five techniques of market research.
- iv) Explain factors determining environmental scanning.
- v) Define Project Report. Explain contents of project report.
- vi) Explain principles of purposeful Innovation.