

**GOA VIDYAPRASARAK MANDAL'S
GOPAL GOVIND POY RAITURCAR COLLEGE OF
COMMERCE & ECONOMICS, PONDA GOA
BCOM CBCS (SEMESTER III) SUPPLEMENTARY EXAMINATION
AUGUST 2021
ENTREPRENEURSHIP DEVELOPMENT**

Duration : 2 hours

Marks: 40

Instructions:

- i) All questions are compulsory however internal choice is available.
- ii) Figures to the right indicate marks.

Q.1 Write short note on **any 5** of the following: (5x2=10)

1. Meaning of an entrepreneur
2. Any two qualities of an entrepreneur.
3. Intrapreneur
4. Women Entrepreneur
5. Self Help Group
6. Environmental Scanning
7. Any four factors considered for project selection
8. Incubation Centre

Q.2 Answer **any 6** of the following : (6x5=30)

- A. Explain any four Functions of an Entrepreneur.
 - B. Explain Benefits of Break Even Analysis
 - C. Explain role of entrepreneur (any 5 points) in economic development.
 - D. Explain any five techniques of market research.
 - E. Explain Elements of Project Formulation
 - F. Explain factors determining environmental scanning.
 - G. Define Project Report. Explain contents of project report.
 - H. Explain Do's and Don'ts of purposeful Innovation.
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