



B.Com. (Semester - V) Examination, April 2018
ENTREPRENEURSHIP DEVELOPMENT - I
(New Course)

Duration : 2 Hours

Total Marks : 80

- Instructions :**
- 1) All questions are **compulsory**, however internal choice is available.
 - 2) Answer sub-questions in Question No. 1 and Question No. 2 in not more than **100 words each**.
 - 3) Answer Question No. 3 to Question No. 6, each in not more than **400 words**.
 - 4) Figures to the **right** indicate maximum marks allotted to the questions/sub-questions.
 - 5) Paper carries maximum of **80 marks**.

1. Answer **any four** of the following :

- a) Economic theory of Entrepreneurship
- b) Features of Intrapreneurship
- c) Integrated theory of Entrepreneurship
- d) Concept of Entrepreneurship
- e) Test marketing
- f) Benefits of SWOT analysis.

16

2. Answer **any four** of the following :

- a) Significance of Project Report
- b) Role of Entrepreneurial Incubation Centers
- c) Financial Analysis
- d) Role of SHG
- e) Sources of Project Ideas
- f) Project Appraisal.

16

3. a) State and explain the qualities that an Entrepreneur requires to possess. 12

OR

b) Explain any six functions of an Entrepreneur. 12

12

P.T.O.



- 4. a) Explain any six types of Entrepreneurs. 12
OR
b) Describe the role of Entrepreneurship in economic development. 12
- 5. a) Explain in brief factors to be considered for environment scanning. 12
OR
b) Describe the stages of Project Formulation. 12
- 6. a) Explain the principles of purposeful innovation as advocated by Peter Drucker. 12
OR
b) Describe the contents of a Project Report. 12