

Goa Vidyaprasarak Mandal's
Gopal Govind Poy Raiturcar College of Commerce and Economics
Ponda-Goa
B.Com. (Semester - IV) Examination, April 2017
COMPUTER APPLICATION FOR BUSINESS

Duration: 1½ Hrs

Marks: 40

Instructions: 1. All questions are compulsory.
2. Figures to the right indicate marks.

Q.1. Answer **ANY TWO** from the following: (2x5=10)
i) What is e-commerce and how does it differ from traditional commerce?
ii) Explain in brief the components involved in commerce value chain?
iii) Explain with the help of an example what is B2C e-commerce?
Explain its various benefits.

Q.2. a) Define EDI. (2)
b) i) Explain the working of EDI system. (4)
ii) Write a short note on IPv6. (4)

Q.3. a) Answer **ANY ONE** from the following: (4)
i) What are the major threats posed by a sniffing attack?
ii) Explain in brief the working of HTTP protocol.
b) Write short notes on **ANY TWO**: (2x3=6)
i) DNS ii) Browsers iii) Social communicating sites

Q.4. a) Explain in brief what is a gateway. (2)
b) What is a digital certificate? Describe the commonly used standard for the digital certificate. (4)
c) Write a short note on **ANY ONE**: (4)
i) Security challenges in e-banking
ii) Electronic payment systems

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