

G.V.M.'s G.G. POY RAITURCAR COLLEGE OF COMMERCE & ECONOMICS,

FARMAGUDI, PONDA-GOA.

B.Com. (SEMESTER - IV) EXAMINATION, APRIL 2015

COMPUTER APPLICATION IN BUSINESS

Duration: **1 ½ hours**

Marks: **40**

Instructions: 1. All questions are compulsory.
2. Draw diagrams wherever necessary.

Q.1 A) Answer any two of the following. **(2x5=10)**

- i. What are the different components of e-commerce?
- ii. Define EDI. What are the benefits of EDI? Explain.
- iii. Explain the Automotive Assembly Value Chain.

Q.2 A) What is an e-shop? **(2)**

B) Answer the following.

(2x4=8)

- i) What are the security concerns of credit card payments?
- ii) Write short notes on any two of the following

a) ECS b) ATM c) E-Banking in SBI

Q.3 A) Answer any one of the following. **(4)**

i) What are the risks in E-banking?

ii) Give and explain the principles of security.

B) Write short notes on any two of the following.

(2x3=6)

a) Router b) Sniffing c) Pharming

Q.4 A) Discuss how mobile IP works. (4)

B) What are the advantages of social networking sites?
(2)

C) Write short note on any one of the following. (4)

i) Online Share Trading ii) Dematerialisation
