

GVM's G.G.P.R. COLLEGE OF COMMERCE AND ECONOMICS  
FARMAGUDI, PONDA - GOA

INTRA SEMESTER ASSESSMENT TEST - I  
B.COM. SEMESTER III  
JULY 2014

BUSINESS FINANCE

Duration: 30 minutes

Marks: 10

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Instructions:- 1) All questions are compulsory  
2) Figures to the right indicate full marks.

Q1.) Explain any four principles of business finance. (4 mks)

Q2.) Give eight essentials of a good financial plan. (4 mks)

Q3.) Fill in the blanks : (4 × 0.5 = 2 mks)

- a. \_\_\_\_\_ term plan includes replacement and maintenance of assets, Research and Development activities and so on.
- b. Well established concern follows the \_\_\_\_\_ theory.
- c. \_\_\_\_\_ is a blue print of financial structure.
- d. \_\_\_\_\_ finance is a narrow concept.

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