

GVM's GGPR College of Commerce & Economics,
Farmagudi- Ponda, Goa.

B.Com (Semester III Intra Semester Assessment (ISA) I- Test, October 2020

BUSINESS FINANCE

Duration: 30 minutes

Marks: 10

- Q1) Explain the principle of 'Fair balance between liquidity and profitability'. Which in your opinion is more important? (2 Mks)
- Q2) Define and explain 'Financial planning'. State the steps in financial planning. (2 Mks)
- Q3) Why should a financial plan be flexible. (2 Mks)
- Q4) Explain the importance of Business Finance for a company. Any two points. (2 Mks)
- Q5) Explain two differences between Business finance and Corporate finance with suitable examples. (2 Mks)