

**B.COM**  
**Semester IV**  
**Business Environment –II**  
**100 Marks – 75 Lecture**

**Objectives:** The basic objectives of this course are to apprise commerce students to different aspects of environment. It also aims at making students aware of how different factors in the environment can affect business. The course is also designed to make students aware of business environment in Goa. It also focuses on important changes in economic environment after liberalization.

**Unit 1: Economic Environment**  
(lectures)

**(25 marks -19**

**Meaning and components (economic systems, economic planning, economic policies, economic legislation, controls and regulations)**

**Economic systems - capitalism, socialism and mixed economy**

**Economic planning in India— Objectives of planning and main provisions of current five year plan**

**Economic policies - fiscal, monetary, industrial policy, investment policy including foreign investment policy and employment policy—meaning)**

**Economic dualism—meaning and nature of dualism in India**

**The International Finance Corporation's Ease of Doing Business Index – composition of the index (10 parameters and their explanation); India's performance on the index and each of the components; change in India's performance over the last 3 years**

**Unit 2: Legal Environment**  
lectures)

(25 marks -19

Environmental Protection Act 1986--- objectives & major provisions  
Consumer Protection Act 1986--- meanings of consumer, complaint, complainant and defect---consumer dispute redressal agencies--- jurisdiction---filing of complaint---power of civil court upto district forum--- relief to the complainant---- any two case studies  
Right to Information Act (RTI) 2005---Definition and meaning of information, public authority , right to information and record---objectives of the act--- coverage---exclusion-- scope of right to information---exemption---public Information officer---procedure for seeking information--- fees and response time-- appeals ---penalty provisions---any two case studies

**Unit 3: Business Environment in Goa – I**  
lectures)

(25 marks -19

Current Status of the Goan economy – Goa’s current performance on important economic and socio-economic indicators  
Industrial policy in Goa - Introduction, objectives and thrust area  
Industrial Estates in Goa - list of all the estates and discussion of any one industrial estate in detail  
NRI remittances and their importance for the local economy  
Local self government in Goa - meaning, objectives, functions; Activities of any one Panchayat /Municipality

**Unit 4: Business Environment in Goa – II**  
lectures)

(25 marks -18

Business groups in Goa - (Any four) – introduction, historical background, their business activities, corporate social responsibilities (CSR) activities  
Commercial associations - Goa Chamber of Commerce and Industry (GCCCI) and Goa State Industries Association (GSIC) - objectives and functions and major activities  
Environmental movements in Goa - meaning of environmental movement, any three movements related to mining, tourism and construction - their objectives and activities

**Books for Study and Reference:**

1. Agarwal, P.N. (2001) A comprehensive History of Business India, Tata McGraw-Hill Publisher Company Limited, New Delhi.
2. Konoria, S.S. Ed (1990) Footprints of Enterprises, Federation of Indian Chamber & Commerce, New Delhi
3. Misra, S.K. & Puri, V.K. (2007) Economic environment of Business, Himalaya Publishing House, Delhi
4. Menon, Lydia & Mallya, Prita, Business Environment
5. Cherunillam, Francis Business Environment, Himalaya Publishing House
6. Ashwathappa, K, Business Environment, Himalaya Publishing House
7. Dutt & Sundaram, Indian Economy, S. Chand & Company
8. Goa Panchayat Raj Act
9. Consumer Protection Act 1986