

Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE & ECONOMICS,
PONDA, GOA
B. COM. CBCS (SEMESTER-III) EXAMINATION JANUARY 2021
BUSINESS ENVIRONMENT

Marks: 40

Time: 2 Hours

- Instructions:** (i) Figures to the right indicate marks.
(ii) Answer any 5 questions out of 8 in Question No. 1.
(iii) Answer any 5 questions out of 8 in Question No. 2.

Q. 1 Write short answers, Any Five. (5X2=10)

- (i) Mention components of internal environment of business, any two.
- (ii) Point out characteristics of business environment, any two.
- (iii) Culture creates demand for goods and services. Give two examples.
- (iv) Point out effects of migration on local people, any two.
- (v) How size of country affects business. Give two examples.
- (vi) Mention channels of technology transfer, any two.
- (vii) What is difference between democracy and dictatorship? Give two points.
- (viii) List powers and responsibilities of a Gram Panchayat, any two.

Q. 2 Write short notes, Any Five. (5X6=30)

- (a) Characteristics of modern business
- (b) Goals of business.
- (c) Importance of *Nouveau Riche* to business.
- (d) Demographic environment of business.
- (e) Features of technology.
- (f) Impact of information and communication technology on business.
- (g) Role of civil services in economic development of India.
- (h) Labour groups in India.

NOTE: Email to pnmaske@gvmcommercecollege.ac.in