

Goa Vidyaprasarak Mandal's
Gopal Govind Poy Raiturcar College of Commerce and Economics
Ponda-Goa
B.COM. (SEMESTER-III) SUPPLEMENTARY EXAMINATION
MAY/JUNE 2018
BUSINESS ENVIRONMENT

Time: 2 hours

Marks: 80

INSTRUCTIONS TO THE CANDIDATES

- i) All questions are compulsory;*
ii) Figures to the right indicate marks.

Q.1 Write short notes, **Any Two:** - (8x2=16)

- i) Objectives of business
- ii) Company's responsibility toward society
- iii) E-commerce impact on Indian business
- vi) Labour unions in India (any 4)

Q.2 Write short notes, **Any Two:** - (8x2=16)

- i) Micro-environment of business
- ii) Political environment
- iii) Status of technology in India
- iv) Reasons of migration of the people.

Q.3 (a) Mention the characteristics of modern business. (8)

(b) What are different responsibilities of business towards workers? (4)

OR

Q.3 How religion impacts upon the business activity? Explain. (12)

Q.4 Explain the importance of nouveau riche to Indian business. (12)

OR

Q.4 Explain the impact of customs, traditions and values on business. (12)

Q.5 What is natural environment? Explain the components of natural environment of business. (12)

OR

Q.5 Comment upon the impact of technology on business and Outline the problems of technology. (12)

Q.6 Explain various business groups in India. (12)

OR

Q.6 Distinguish between democracy and dictatorship (any six). (12)

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