

**Goa Vidyaprasarak Mandal's  
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE  
AND ECONOMICS, PONDA-GOA**

**B.COM (SEMESTER-III) SUPPLEMENTARY EXAMINATION  
MAY/JUNE 2016  
BUSINESS ENVIRONMENT**

**Duration:- 2 hrs**

**Marks:- 80**

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**Instructions: 1) All questions are Compulsory  
2) Figures to the right indicate marks.**

**Q.1. Write short notes on any four of the following. (4x4=16)**

- i. Characteristics of Modern business**
- ii. Caste system in India**
- iii. Reasons for Migration**
- iv. Economic objectives of business**
- v. Features of Technology**
- vi. Concept of Nouveau Riche**

**Q.2. Write short notes on any four of the following. (4x4=16)**

- i. Status of Technology in India**
- ii. Government bureaucracy**
- iii. Advantages of E-business**
- iv. Features of Democracy**
- v. Composition of Demographic Environment**
- vi. Any two Business Groups in India**

**Q.3. Explain Internal and External Environment of business in detail. (12)**

**OR**

**Define business. Explain scope and nature of business.**

**Q.4. What is Demographic Environment? Explain its impact on business. (12)**

**OR**

**What is Culture? Explain its composition in detail.**

**Q.5. Explain the impact of Natural Environment on business. (12)**

**OR**

**Explain the impact of Information Technology on business.**

**Q.6. Explain the role of Government for the State in detail. (12)**

**OR**

**Explain how Special interest groups in India have their impact on business.**

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