

Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE & ECONOMICS,
PONDA, GOA
B. COM. CBCS (SEMESTER-III) SUPPLEMENTARY EXAMINATION
DECEMBER 2020
BUSINESS ENVIRONMENT

Marks: 40

Time: 2Hours

- Instructions:** (i) Figures to the right indicate marks.
(ii) Answer any 10 questions out of 16 in Question No. 1.
(iii) Answer any 4 questions out of 6 in Question No. 2.

Q. 1 Write short answers, Any Ten.

(10X2=20)

- (i) Define business.
- (ii) Point out any two objectives of business.
- (iii) Mention factors of internal environment of business, any two.
- (iv) Point out components of microenvironment of business, any two.
- (v) Define culture?
- (vi) How culture influences business? Give two examples.
- (vii) Define the term '*Nouveau Riche*'.
- (viii) What is meaning of natural environment? Give two examples.
- (ix) Mention any two features of technology.
- (x) Define E-Commerce.
- (xi) Give two examples of economic impact of technology.
- (xii) Point out two changes brought about in business due to impact of information & communication technology.
- (xiii) What is technology transfer?
- (xiv) List two terror attacks in India.
- (xv) Give two examples of democratic states in the world.
- (xvi) Give examples of two national parties in India.

Q. 2 Write short notes, Any Four.

(5X4=20)

- (a) Characteristics of business environment.
 - (b) Responsibility of business towards customers.
 - (c) Causes for migration of people in India.
 - (d) Powers and functions of Gram Panchayats in India.
 - (e) Role of civil Services with reference to India.
 - (f) Reasons for ban on Chinese apps in India.
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