

Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE & ECONOMICS,
PONDA, GOA
B. COM. CBCS (SEMESTER-III) SUPPLEMENTARY EXAMINATION AUGUST 2021
BUSINESS ENVIRONMENT

Duration: 2 Hours

Marks: 40

Instructions: (i) Figures to the right indicate marks.
(ii) Answer any 5 questions out of 8 in Question No. 1 & 2.

Q. 1 Short answers, Any Five.

(5X2=10)

- (i) Define business.
- (ii) Give two characteristics of business environment.
- (iii) Why people migrate to cities. Give two reasons.
- (iv) What are advantages of a nuclear family system? Give two points.
- (v) What is technology?
- (vi) What is e-business?
- (vii) Functions of a gram panchayat. Give two points.
- (viii) List, any two, students organisations in India.

Q. 2 Short notes, Any Five.

(5X6=30)

- (a) Components of internal environment of business
 - (b) Characteristics of modern business.
 - (c) Organisational culture
 - (d) Importance of 'Nouveau Riche' to business, society and government.
 - (e) Impact of natural environment on business.
 - (f) Features of technology.
 - (g) Role of government in the development of India.
 - (h) Farmers's agitation in India.
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