

**Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND
ECONOMICS, PONDA-GOA
B. COM. CBCS (SEMESTER-IV) EXAMINATION, JULY 2021
BUSINESS ENVIRONMENT**

Duration: 2 Hours

Marks: 40

Instructions: (i) Figures to the right indicate marks.
(ii) Answer any 5 questions out of 8 in Question No. 1 & 2.

Q. 1 Short answers, Any Five. (5x2=10)

- (i) Define economic environment of business.
- (ii) List, any two, aims of 'Make in India' policy.
- (iii) Mention, any two, objectives of the Right to Information Act, 2005.
- (iv) Define 'consumer' under the Right to Consumer Protection Act, 1986.
- (v) Define globalisation.
- (vi) What are forms of foreign investment?
- (vii) List, any two, objectives of Goa Industrial Policy, 2003.
- (viii) What is the role of Goa Chamber and Commerce and Industries.
Any two points.

Q. 2 Short notes, Any Five. (5x6=30)

- (a) Factors affecting economic environment of business.
- (b) Impact of Reserve Bank of India's instruments of quantitative controls on business, today.
- (c) Environmental laws enacted in India.
- (d) Importance of Right to Information.
- (e) Strategies adopted by a company to enter foreign market.
- (f) Merits and demerits of multinational corporations.
- (g) Reasons for opposition to developmental projects in Goa.
- (h) Functions and responsibilities of Gram Panchayats under Goa Panchayati Raj Act, 1994.

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