

7.3 Institutional distinctiveness

The institution has made higher education accessible to students from rural areas by providing UG and PG programmes. The logo of the institution depicts a book, a lamp and a flower. The book symbolizes knowledge, the knowledge thus gained from books will serve as a lamp which will illuminate the path of young men and women from rural areas and help them to bloom into flowers. The fragrance of these flowers would spread as ideal citizens of the country.

The institution has adopted student centric teaching learning approach and it has imparted knowledge to students using ICT. It has attempted to equip its students with business acumen, entrepreneurial skills which will provide them impetus to start their own business units, opportunities for self-employment. The various cells established by the institution provide opportunities to students to showcase their talents and promotes their all-round growth. Industrial visits are organised to enable students to witness the happenings at the shop floor, which supplements classroom teaching. Sports activities conducted by the institution foster team spirit and brotherhood. Students are encouraged to participate in various inter-collegiate activities. Mentor-mentee connect helps to develop a unique rapport between the mentor and mentee. The institution attempts to groom students from rural background to face the job market, pursue higher education by conduct of a personality development course. Environmental consciousness is created in the minds of students through initiatives like cloth bag/paper bag making. The institution promotes the practice of breaking stereotypes related to gender among students. Resource persons are invited to the institution for talks on diverse topics which helps to enhance knowledge. Students have excelled in various spheres of life and hold responsible positions in society. The alumni appreciate the efforts of the institution and extend their support to the institution as and when required.

The faculty are always eager to learn and take keen interest in research. Faculty members are encouraged to participate and present papers at seminars/conferences and also publish in reputed journals. They attend workshops, training programmes, seminars to keep themselves abreast of the developments in their respective fields. Faculty Development Programmes conducted by the institution help in enriching knowledge of faculty. Faculty members assist the administrative staff whenever required they are also part of various bodies at university level and are also invited as guest speakers / resource persons at other institutes. Some of the faculty members are also associated with NGOs which shows their concern for social issues.

The institution has a huge collection of books/journals housed at the library. The library organizes book exhibitions and attempts to promote reading habit among staff and students. Weeding of old books is also undertaken by the library. Wifi facility exists on campus besides the computer laboratory with internet facility provides support for e-learning.

The administrative and support staff render assistance to faculty and students for the smooth conduct of various activities. Felicitation of staff on attaining superannuation, birthday celebrations, picnics creates team spirit at workplace. There exists congenial work environment.

