

## Programme/Course Outcome (2016-17)

1. Bachelor of Commerce (B. Com.)
2. Bachelor of Computer Application (B. C. A.)
3. Master of Commerce (M. Com.)

### **Bachelor of Commerce (B. Com.)**

#### **Programme Outcome**

The three-year Degree in Bachelor of Commerce (B.Com.) Programme:

- Provides understanding and knowledge of the areas related to management, marketing, finance, accounting, taxation, economics, business communication, information technology, which instills in students the knowledge and capability of understanding the business world and economy.
- The students will acquire the knowledge, skill in different areas of management, marketing, finance, accounting, taxation, economics, business communication, information technology etc., which will help in developing analytical, leadership and decision-making skills among the students thereby increasing their job prospects.
- Students will get the practical skills to work as accountant, audit assistant, tax consultant, computer operator and in the areas of other financial supporting services.
- The programme aims at instituting entrepreneurial skills in the students by instilling in them competencies needed to become an entrepreneur. These would help the students to start their own business and lead to develop an attitude of life-long learning.
- The programme will also prepare students for courses like CA, CS, ICWA. Thus, students will be able to do their higher education and can make research in the field of finance and commerce.
- The programme also involves training the students to check unethical behaviour, falsification and manipulation of information in order to avoid disasters which will facilitate character building and help in making responsible citizens

Course Name	Course Objectives / Course Outcome / Learning Outcome
<b>SEMESTER I</b>	
<b>English - I</b>	➤ To improve the English language proficiency of the students, by developing their reading, comprehending, writing, listening and speaking skills.

	<ul style="list-style-type: none"> <li>➤ To provide them competence and expertise to answer various competitive exams.</li> </ul>
<b>General Management - I</b>	<ul style="list-style-type: none"> <li>➤ To expose students to various aspects of general management.</li> </ul>
<b>Financial Accounting - I</b>	<ul style="list-style-type: none"> <li>➤ To provide knowledge about accounting from vouchers.</li> <li>➤ To prepare financial statements from single entry system.</li> <li>➤ To provide students' knowledge of accounting for depreciation.</li> </ul>
<b>Managerial Economics - I</b>	<ul style="list-style-type: none"> <li>➤ To enable students to understand integration of economic theory with business practice.</li> <li>➤ To familiarize students with economic tools and techniques and their application in business decision making.</li> </ul>
<b>Mathematical Techniques - I</b>	<ul style="list-style-type: none"> <li>➤ To provide basic knowledge of mathematics and its applications.</li> <li>➤ To acquaint the students with wide range of applications of mathematical techniques to commerce, economics and practical situation.</li> </ul>
<b>Information Technology - I</b>	<ul style="list-style-type: none"> <li>➤ To provide the basic knowledge of data, information, data processing and information technology.</li> <li>➤ To introduce the concepts of computer hardware, software and networking.</li> <li>➤ To introduce the concepts of computer ethics and IPR.</li> <li>➤ To develop skills in basic application software.</li> </ul>
<b>Cost Accounting – I (Foundation Course)</b>	<ul style="list-style-type: none"> <li>➤ To acquaint the student with the basic concepts and tools used in cost accounting, components of cost, their accounting and management control</li> </ul>
<b>Accounting – I (Foundation Course)</b>	<ul style="list-style-type: none"> <li>➤ To acquaint students with the knowledge of accounting for special systems such as hire purchase, installment purchase and royalty accounts.</li> <li>➤ To provide knowledge of accounting entries for issue and buy-back of shares</li> <li>➤ To provide knowledge of accounting entries for redemption of shares</li> </ul>
<b>Environmental Studies - I</b>	<ul style="list-style-type: none"> <li>➤ To provide knowledge about natural resources – renewable and non-renewable.</li> <li>➤ To acquaint the students with the concept of Eco-system.</li> <li>➤ To acquaint the students with the concept of Biodiversity and its conservation.</li> </ul>

<b>SEMESTER II</b>	
<b>English - II</b>	<ul style="list-style-type: none"> <li>➤ To listen to, understand and convey information.</li> <li>➤ To listen to and respond appropriately to the contributions of others.</li> <li>➤ To understand, order and present facts, ideas and opinions.</li> <li>➤ To articulate the experience and express what is thought, felt and imagined.</li> <li>➤ To communicate clearly and fluently.</li> <li>➤ To use grammatically correct language.</li> <li>➤ To use register appropriate to audience and context.</li> </ul>
<b>General Management - II</b>	<ul style="list-style-type: none"> <li>➤ To expose students to various aspects of general management.</li> </ul>
<b>Financial Accounting - II</b>	<ul style="list-style-type: none"> <li>➤ To provide students' knowledge of departmental and branch accounts.</li> <li>➤ To familiarize students with the methods of inventory valuation.</li> <li>➤ To acquaint students with the knowledge of calculation of fire insurance claims.</li> </ul>
<b>Managerial Economics - II</b>	<ul style="list-style-type: none"> <li>➤ To acquaint students with a series of basic economic principles of decision-making process within the firm.</li> <li>➤ To familiarize the students with the approach, language and advanced techniques of managerial economics that are applied in business decision making.</li> </ul>
<b>Mathematical Techniques - II</b>	<ul style="list-style-type: none"> <li>➤ To provide basic knowledge of mathematics and its applications.</li> <li>➤ To acquaint the students with wide range of applications of mathematical techniques to commerce, economics and practical situation.</li> </ul>
<b>Information Technology - II</b>	<ul style="list-style-type: none"> <li>➤ To provide basic knowledge of concepts of multimedia and web technology.</li> <li>➤ To introduce the concepts of E-commerce, E-banking and M-commerce.</li> <li>➤ To explain issues related to computer security.</li> </ul>
<b>Cost Accounting – II (Foundation Course)</b>	<ul style="list-style-type: none"> <li>➤ To provide students with the knowledge of elements of cost – Labour cost and control</li> <li>➤ To provide students with the knowledge of elements of cost – Overhead Accounting and control</li> <li>➤ To acquaint students with preparation of cost sheet.</li> </ul>
<b>Accounting – II (Foundation Course)</b>	<ul style="list-style-type: none"> <li>➤ To acquaint students with the accounting system for professionals.</li> <li>➤ To familiarize students with the system of Voyage Accounts.</li> <li>➤ To familiarize students with accounting for co-operative societies and accounting for Local Self-Government.</li> </ul>

<b>Environmental Studies II</b>	<ul style="list-style-type: none"> <li>➤ To acquaint students with types, effects, causes and measures to control pollution.</li> <li>➤ To familiarize students with social issues and environment.</li> <li>➤ To provide knowledge about human population and the environment.</li> </ul>
<b>SEMESTER III</b>	
<b>Business Communication -I (Modern Communication Skills)</b>	<ul style="list-style-type: none"> <li>➤ To increase students' confidence and ability to communicate orally while using technology.</li> <li>➤ To improve collaboration and communication skills of students.</li> <li>➤ To enhance multimedia literacy skills of students.</li> <li>➤ To build relationships and establish their online social presence.</li> </ul>
<b>Business Environment-I</b>	<ul style="list-style-type: none"> <li>➤ To apprise students to different aspects of environment.</li> <li>➤ To make students aware of how different factors in the environment can affect business.</li> <li>➤ To make students aware of business environment in Goa.</li> <li>➤ To familiarize students about important changes in economic environment after liberalization.</li> </ul>
<b>Business Finance - I</b>	<ul style="list-style-type: none"> <li>➤ To provide the conceptual knowledge of principles of business finance and the process of financial planning.</li> <li>➤ To create an understanding on significance of capital in business along with effective designing of capital structure with emphasis on financial process of Trading on Equity.</li> </ul>
<b>Financial Accounting - III</b>	<ul style="list-style-type: none"> <li>➤ To familiarize students with the concept of cost, costing and cost accounting.</li> <li>➤ To acquaint students with the methods of costing – Unit Costing, Job Costing, Process Costing, Contract Costing and Operating Costing.</li> <li>➤ To Provide knowledge of techniques of costing – Marginal Costing, Standard Costing and Budgetary Costing.</li> </ul>
<b>Indian Financial and Fiscal System</b>	<ul style="list-style-type: none"> <li>➤ To acquaint students with the structure and components of the Indian financial system.</li> <li>➤ To familiarize students with recent developments in the Indian banking sector.</li> <li>➤ To enable students to understand the Indian fiscal scene.</li> <li>➤ To facilitate students' understanding and analysis of the two most essential components of economic policy, viz. monetary policy and fiscal policy</li> </ul>
<b>Business Laws- I</b>	<ul style="list-style-type: none"> <li>➤ To provide a brief idea of frame work of a few business laws in India</li> </ul>

<b>Statistical Techniques - I</b>	<ul style="list-style-type: none"> <li>➤ To enable the students to gain understanding of statistical techniques as are applicable to business.</li> </ul>
<b>Accounting (Applied Component)</b>	<ul style="list-style-type: none"> <li>➤ To Familiarize students with Investment Accounting.</li> <li>➤ To familiarize students with accounting for underwriting of shares.</li> <li>➤ To enable students to prepare accounts for insolvency of firm.</li> <li>➤ To provide students' knowledge of Hotel Accounting.</li> </ul>
<b>Advertising (Applied Component)</b>	<ul style="list-style-type: none"> <li>➤ To Familiarize students with the concept of advertising, future of advertising, advertising and social ethics.</li> <li>➤ To provide knowledge about fundamental tasks in advertising.</li> </ul>
<b>Computer Application for Business – I (Applied Component)</b>	<ul style="list-style-type: none"> <li>➤ To enhance the students' understanding of usefulness of information technology tools for business operation.</li> <li>➤ To familiarize with the process needed to develop, report and analyse business data.</li> <li>➤ To learn how to use and apply spreadsheet add-ins to solve business problems.</li> </ul>
<b>SEMESTER IV</b>	
<b>Business Communication - II (Business and Public Communication)</b>	<ul style="list-style-type: none"> <li>➤ To make students aware of their Constitutional rights and duties and how they can use their communication skills actively for the betterment of society</li> <li>➤ To familiarize students with a basic understanding of the process of writing for business.</li> <li>➤ To develop an ability to use writing in practical business and public situations.</li> </ul>
<b>Business Environment -II</b>	<ul style="list-style-type: none"> <li>➤ To apprise students to different aspects of business environment.</li> <li>➤ To make students aware of how different factors in the environment can affect business.</li> <li>➤ To make students aware of business environment in Goa.</li> <li>➤ To familiarize students with changes in economic environment after liberalization.</li> </ul>
<b>Business Finance - II</b>	<ul style="list-style-type: none"> <li>➤ To provide the knowledge of short term and long-term sources of finance.</li> <li>➤ To acquaint students with capital markets and marketing of securities.</li> </ul>
<b>Financial Accounting - IV</b>	<ul style="list-style-type: none"> <li>➤ To familiarize students with preparation of financial statements of company form of organisation.</li> <li>➤ To Familiarize students with methods of financial statement analysis and interpretation such as Common Size Statements, Comparative Financial Statements and Ratio Analysis.</li> <li>➤ To provide knowledge about preparation of cash flow Statement and Fund Flow Statement.</li> </ul>

<b>Economics of Resources</b>	<ul style="list-style-type: none"> <li>➤ To familiarize the student with concepts and issues in the realm of environmental economics and sustainable development.</li> <li>➤ To introduce the student to the economics of resources and their use against the background of growing global concerns over the future of the world economy due to the rapid depletion of natural resources.</li> <li>➤ To introduce the student to the economics of human resource development.</li> </ul>
<b>Business Laws - II</b>	<ul style="list-style-type: none"> <li>➤ To provide a brief idea of frame work of a few business laws in India.</li> <li>➤ The students are expected to study the changes in these laws made from time to time.</li> </ul>
<b>Statistical Techniques - II</b>	<ul style="list-style-type: none"> <li>➤ To enable the students to gain understanding of statistical techniques as are applicable to business.</li> <li>➤ To give comprehensive knowledge of the subject to the students opting for professional and academic courses.</li> </ul>
<b>E-Commerce and E- Accounting (Applied Component)</b>	<ul style="list-style-type: none"> <li>➤ To familiarize students with the concept of e-commerce, e-marketing, e-payment system, e-customer relationship management, e-supply chain management and m-commerce.</li> <li>➤ To acquaint students with the package of Tally.</li> </ul>
<b>Advertising - II (Applied Component)</b>	<ul style="list-style-type: none"> <li>➤ To familiarize students with the meaning and tools of visual communication.</li> <li>➤ To familiarize students with the layout, copywriting of advertising.</li> <li>➤ To provide knowledge about advertising effectiveness.</li> </ul>
<b>Computer Application for Business – II (Applied Component)</b>	<ul style="list-style-type: none"> <li>➤ To familiarize the student with various applications of information and communication technologies in business.</li> <li>➤ To familiarize the student with the mechanism for conducting business transactions through electronic means.</li> </ul>
<b>SEMESTER V</b>	
<b>Industrial Management</b>	<ul style="list-style-type: none"> <li>➤ To acquaint the students with knowledge about industrial management, industrial productivity and total quality management.</li> </ul>
<b>Entrepreneurship Development -I</b>	<ul style="list-style-type: none"> <li>➤ To motivate the students to be self-employed.</li> <li>➤ To provide theoretical knowledge on how to start an enterprise of their own.</li> <li>➤ To provide practical knowledge on writing a project report to obtain finance.</li> </ul>

<b>International Economics</b>	<ul style="list-style-type: none"> <li>➤ To enable students, understand the role of international trade and investment in economic growth and development.</li> <li>➤ To acquaint students with the various macroeconomic variables that are of significance in an open economy.</li> <li>➤ To help students understand economic trends in the global economy</li> </ul>
<b>Major - Accounting</b>	
<b>Advanced Accounting - I (Major 1)</b>	<ul style="list-style-type: none"> <li>➤ To provide knowledge about valuation of goodwill.</li> <li>➤ To provide knowledge about accounting for internal reconstruction, mergers, acquisitions and external reconstruction.</li> <li>➤ To provide knowledge of journal entries and ledger accounts of redemptions of debentures.</li> </ul>
<b>Income Tax, Service Tax &amp; Goa Value Added Tax - I (Major 2)</b>	<ul style="list-style-type: none"> <li>➤ To provide an insight into the main provisions of the Income Tax Act 1961, applicable to the assessment year.</li> <li>➤ To provide basic knowledge about Service Tax Act.</li> <li>➤ To provide basic knowledge about Goa Value Added Tax.</li> </ul>
<b>Auditing -I (Major 3)</b>	<ul style="list-style-type: none"> <li>➤ To impart knowledge about the principles, methods, techniques of auditing and their applications to understand the objective and concepts of auditing.</li> <li>➤ To gain working knowledge of generally accepted auditing procedures and of techniques and skills.</li> </ul>
<b>Major - Cost and Management Accounting</b>	
<b>Methods of Costing (Major 1)</b>	<ul style="list-style-type: none"> <li>➤ To provide basic conceptual and working knowledge of various methods of cost accounting.</li> </ul>
<b>Techniques of Costing (Major 2)</b>	<ul style="list-style-type: none"> <li>➤ To provide in-depth study of techniques of costing.</li> </ul>
<b>Cost and Management Audit (Major 3)</b>	<ul style="list-style-type: none"> <li>➤ To provide knowledge of the techniques and methods of planning and execution of a cost and management audit.</li> </ul>
<b>SEMESTER VI</b>	
<b>Human Resource Management</b>	<ul style="list-style-type: none"> <li>➤ To enable the students, comprehend the key and vital issues of HRM in a dynamic environment.</li> </ul>
<b>Entrepreneurship Development - II</b>	<ul style="list-style-type: none"> <li>➤ To provide knowledge about steps in setting up of SSI.</li> <li>➤ To provide knowledge of functional areas of management.</li> <li>➤ To acquaint students about incentives and subsidies available to entrepreneurs.</li> </ul>

<b>Issues of the Indian Economy</b>	<ul style="list-style-type: none"> <li>➤ To acquaint students with the current status of the Indian economy in respect of established macroeconomic indicators.</li> <li>➤ To help students appreciate the various sectoral and developmental issues facing the Indian economy</li> </ul>	
<b>Major: Accounting</b>		
<b>Advanced Accounting - II (Major 1)</b>	<ul style="list-style-type: none"> <li>➤ To acquaint students with the knowledge of preparation of financial statement of company form of organisation.</li> <li>➤ To acquaint students with the knowledge of preparation of accounts of Banking and Insurance Companies.</li> </ul>	
<b>Income Tax, Service Tax &amp; Goa Value Added Tax - II (Major 2)</b>	<ul style="list-style-type: none"> <li>➤ To provide an insight into some provisions of the Income Tax Act, 1961.</li> <li>➤ To provide an insight into basic provisions of the Goa Value Added Tax Act, 2005 applicable to the current financial year.</li> </ul>	
<b>Auditing -II (Major 3)</b>	<ul style="list-style-type: none"> <li>➤ To provide knowledge about audit of Limited Companies and Service Units.</li> </ul>	
<b>Major - Cost and Management Accounting</b>		
<b>Income Tax (Major 1)</b>	<ul style="list-style-type: none"> <li>➤ To provide basic conceptual and working knowledge of Income tax.</li> </ul>	
<b>Techniques of Costing (Major 2)</b>	<ul style="list-style-type: none"> <li>➤ To provide in- depth study of Techniques of Costing.</li> </ul>	
<b>Cost &amp; Management Audit (Major 3)</b>	<ul style="list-style-type: none"> <li>➤ To provide knowledge of the techniques and methods of planning and execution of a cost and management audit.</li> </ul>	
<b>Bachelor of Computer Application (B.C.A)</b>		
<b>Programme Outcome</b>		
The three-year Degree in Bachelor of Computer Applications is designed:		
<ol style="list-style-type: none"> <li>1. To produce employable IT workforce, that will have sound knowledge of IT and business fundamentals that can be applied to develop and customize solutions for Small and Medium Enterprises (SMEs).</li> </ol>		
<b>Course Code</b>	<b>Name of the Course</b>	<b>Course Objectives / Course Outcome /Learning Outcome</b>
<b>SEMESTER I</b>		
<b>BCA101</b>	<b>Problem Solving and Programming Concepts</b>	<ul style="list-style-type: none"> <li>➤ To study the concepts of solving problems using a computer by designing programs as solutions</li> </ul>



<b>BCA102</b>	<b>Computer Organisation and Architectures</b>	➤ To provide a broad overview of architecture and functioning of computer systems and to learn the basic concepts behind the architecture and organization of computers.
<b>BCA103</b>	<b>Business Accounting</b>	➤ To introduce concepts of financial accounting and management.
<b>BCA104</b>	<b>Basic Mathematics</b>	➤ To introduce basic fundamentals of mathematics.
<b>BCA105</b>	<b>Problem Solving and Programming Laboratory</b>	➤ To learn the process of computer problem solving and concepts through some programming language.
<b>BCA106</b>	<b>IT Tools Laboratory</b>	➤ To familiarize and learn use of various types of IT tools.
<b>SEMESTER II</b>		
<b>BCA201</b>	<b>Data Structures</b>	➤ To introduce concepts of data storage organization on computer, study the access mechanisms of data structures and their applications.
<b>BCA202</b>	<b>Operating System Concepts</b>	➤ To study the modern-day operating systems with emphasis on its functions and structure so as to enable students to decide the suitable operating system for specific job.
<b>BCA203</b>	<b>Cost Accounting</b>	➤ To provide in-depth knowledge of cost accounting as an important branch of accounting.
<b>BCA204</b>	<b>Discrete Mathematics</b>	➤ To introduce fundamentals of digital electronics and the basic terminologies used in computer science to solve practical problems.
<b>BCA205</b>	<b>Data Structures Laboratory</b>	➤ To learn different ways of organizing data encountered in real life applications.
<b>BCA206</b>	<b>Operating Systems Laboratory</b>	➤ To learn the setup, functioning and structure of desktop and advanced operating systems
<b>SEMESTER III</b>		
<b>BCA301</b>	<b>Object Oriented Concepts</b>	➤ To study the object- oriented concepts that can be applied for developing software using the object-oriented methodology.

<b>BCA302</b>	<b>Database Management Systems</b>	➤ To provide a strong formal foundation in database concepts, technology and to apply it in the field of software development.
<b>BCA303</b>	<b>Management Accounting</b>	➤ To provide in-depth study of the body of knowledge comprising of various techniques of costing.
<b>BCA304</b>	<b>Introduction to Economics</b>	➤ To introduce and study the concepts of economics and the factors that affect the social economy.
<b>BCA305</b>	<b>Object Oriented Programming Laboratory</b>	➤ To learn to implement object-oriented concepts through some object-oriented programming language.
<b>BCA306</b>	<b>Database Management Systems Laboratory</b>	➤ To implement the relational database concepts, practically using some database management system software that can be used as a backend tool for an application.
<b>BCA307</b>	<b>Communication and Presentation Skills</b>	➤ To teach the process of interpersonal and group communication and develop skills of communication and idea presentation.
<b>SEMESTER IV</b>		
<b>BCA401</b>	<b>Software Engineering</b>	➤ To study the concepts of software engineering with the aim of acquiring skills to develop software applications, following all standardized procedures and techniques.
<b>BCA402</b>	<b>Computer Networks</b>	➤ To introduce the concepts, terminologies and technologies used in modern day data communication and computer networking.
<b>BCA403</b>	<b>Management Functions</b>	➤ To introduce the different concepts of management functions within an organizational framework.
<b>BCA404</b>	<b>Data Analysis and Statistical Techniques</b>	➤ To introduce the concepts of analyzing data using mathematical and statistical techniques.
<b>BCA405</b>	<b>Graphical Interface Design Laboratory</b>	➤ To learn to design software applications using the graphical interface designing programming language.
<b>BCA406</b>	<b>Data Analysis and E-Accounting Laboratory</b>	➤ To develop basic skills in data analysis by implementing different techniques of data analysis and maintaining accounts using common software applications.

<b>SEMESTER V</b>		
<b>BCA501</b>	<b>Software Testing</b>	➤ To study the concepts of software engineering with the aim of acquiring skills to develop software applications, following all standardized procedures and techniques.
<b>BCA502</b>	<b>Web Technology</b>	➤ To understand the fundamentals of web designing and acquire skills in developing web applications using latest tools in web technology.
<b>BCA505</b>	<b>Web Technology Laboratory</b>	➤ To acquire skills in developing web applications using latest tools and technology in web designing.
<b>SEMESTER VI</b>		
<b>BCA601</b>	<b>Management Information Systems</b>	➤ To develop an in-depth understanding of essential components comprising management information systems implemented through software.
<b>BCA602</b>	<b>Multimedia Technology</b>	➤ To learn the design concepts of computer multimedia and its applications.
<b>BCA605</b>	<b>Multimedia Laboratory</b>	➤ To learn different multimedia formats and use the different media to create applications.
<b>Computer Science (CS) Electives</b>		
<b>BCACS_E01</b>	<b>Android Programming</b>	➤ To study the framework and concepts of programming applications for the Android Platform.
<b>BCACS_E02</b>	<b>Content Management Systems</b>	➤ To introduce learners to several Content Management Systems that will be used to develop an in-depth understanding of the general processes used to set up CMS sites and their applications.
<b>BCACS_E03</b>	<b>Desktop Publishing</b>	➤ To study the tools and techniques of producing quality print work using available software packages.
<b>BCACS_E04</b>	<b>E-Commerce Applications</b>	➤ To develop an understanding of Web-based Commerce and equip them to assess e-commerce requirements of a business and develop e-business plans and e-commerce applications

<b>BCACS_E05</b>	<b>ERP Systems</b>	➤ To study the concept of an ERP system, its modules and applications in the business domain.
<b>BCACS_E06</b>	<b>Human Computer Interaction</b>	➤ To study the different aspects of human computer interaction and the computer interface design concepts.
<b>BCACS_E07</b>	<b>Information Systems Audit</b>	➤ To provide students with the knowledge and skills to analyze and understand the use of business process audit information to re-engineer the way organizations conduct their business activities.
<b>BCACS_E08</b>	<b>IT Project Management</b>	➤ To familiarize students with various tools and techniques used for managing a project during the phases of initiating, planning, executing, monitoring and controlling, and closing a project.
<b>Non-Computer Science (NCS) Electives</b>		
<b>BCANCS_E01</b>	<b>Advertising</b>	➤ To learn the basic concepts of procedures and policies of advertising
<b>BCANCS_E02</b>	<b>Business Ethics</b>	➤ To appraise, students about ethics in business, what ethics means in the workplace, and understand the corporate responsibility towards the society.
<b>BCA_NCS_E04</b>	<b>Employee Relations</b>	➤ To understand the structure of Industrial relations and employee welfare, their rights and duties.
<b>BCANCS_E05</b>	<b>Entrepreneurship Development</b>	➤ To provide students with substantial knowledge about the requirements of setting up a firm and exercising entrepreneurship skills
<b>BCANCS_E06</b>	<b>Indian Constitution</b>	➤ To understand the basics of the Indian constitution and its applications in civil society.
<b>BCANCS_E07</b>	<b>Insurance Management</b>	➤ This provide in-depth knowledge of insurance business.
<b>BCANCS_E08</b>	<b>International Business Environment</b>	➤ To familiarize the students with international trade business rules, policies and conventions.
<b>BCANCS_E09</b>	<b>Logistics And Supply Chain Management</b>	➤ To study the concept of logistics and transportation in the realms of commerce.
<b>BCANCS_E10</b>	<b>Marketing Fundamentals</b>	➤ To learn to the basic concepts of marketing.

<b>BCANCS_E14</b>	<b>Human Resource Management</b>	➤ To introduce the different concepts of Human Resource Management within an organization
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## **Master of Commerce (M. Com.)**

### **Programme Outcome**

The two year Degree in Master of Commerce is designed:

1. To develop conceptual, applied and research skills for problem solving decision making in activities relevant to financial management and banking transactions of a business.
2. To provide understanding of core areas such as Advanced Accounting, Marketing Management, Capital Markets, Business Environment, Research Methodology and Tax Planning.
3. To enable students to develop their communication skills.
4. To expand the knowledge of students in research related area.

### **SEMESTER I**

<b>COC101</b>	<b>Advanced Financial Management</b>	➤ To help students understand the process of financial decision making to enhance shareholders wealth.
<b>COC102</b>	<b>Business Statistics</b>	➤ To enable the students to identify the research gap, develop objectives, formulate hypotheses, gather required data, successfully complete the data analysis, and prepare a research report. ➤ To familiarize students with the statistical software used for data analysis
<b>COC103</b>	<b>Managerial Accounting</b>	➤ To strengthen students' technical skills in the area corporate accounting. ➤ To enhance students' knowledge on contemporary issues and developments in the area.
<b>COC104</b>	<b>Capital Markets</b>	➤ To provide knowledge of capital market operations in terms on structure, trading and settlement procedures, instruments, processes and related components.
<b>COC105</b>	<b>Advanced IT Applications for Business</b>	➤ To equip students with latest technological advances and IT tools used in industry.

### **SEMESTER II**

<b>COC201</b>	<b>Corporate Accounting</b>	➤ To train students in the field of corporate finance, trying to respond to the demands presented by competitive and globalized economy.
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<b>COC202</b>	<b>Organizational Behaviour</b>	<ul style="list-style-type: none"> <li>➤ To enable students to understand how human behaviour affects workplace dynamics.</li> <li>➤ To train students to apply the principles of taking a human approach to corporate management.</li> </ul>
<b>COC203</b>	<b>Marketing Management</b>	<ul style="list-style-type: none"> <li>➤ To provide knowledge marketing basic and international marketing perceptives.</li> <li>➤ To acquaint students on the tools and techniques used for marketing research.</li> </ul>
<b>COC204</b>	<b>Security Analysis and Portfolio Management</b>	<ul style="list-style-type: none"> <li>➤ To provide the students' knowledge of security analysis and portfolio management.</li> <li>➤ To equip students with advanced tools and techniques for making profitable investment decisions.</li> </ul>
<b>COC205</b>	<b>Corporate Tax Planning and Management</b>	<ul style="list-style-type: none"> <li>➤ To provide comprehensive introduction to provisions of the Income Tax Act, 1961.</li> <li>➤ To provide students' knowledge of corporate tax planning.</li> </ul>
<b>SEMESTER III</b>		
<b>C003A1</b>	<b>Econometrics for Finance</b>	<ul style="list-style-type: none"> <li>➤ To acquaint students with basic econometric theory and models for finance.</li> </ul>
<b>C003A2</b>	<b>Banking and Insurance Management</b>	<ul style="list-style-type: none"> <li>➤ To provide knowledge on banking and insurance management, its operations and regulatory environment.</li> </ul>
<b>C003A3</b>	<b>Financial Services</b>	<ul style="list-style-type: none"> <li>➤ To make the student understand about the importance and operations of various Financial Services.</li> </ul>
<b>C003A4</b>	<b>Indirect Taxes</b>	<ul style="list-style-type: none"> <li>➤ To provide knowledge of the principles of the indirect tax laws and the relevant rules and principle emerging from leading cases.</li> </ul>
<b>SEMESTER IV</b>		
<b>C004A1</b>	<b>Derivatives Market</b>	<ul style="list-style-type: none"> <li>➤ To provide in-depth understanding of derivatives markets in terms of concepts, structure, instruments and trading strategies for profit and risk management.</li> </ul>

<b>C004A2</b>	<b>Cost Management</b>	<ul style="list-style-type: none"> <li>➤ To acquaint students with latest developments in the area of Cost Management.</li> <li>➤ To familiarize students with practical applications of the latest tools and techniques used for controlling cost.</li> </ul>
<b>CO04A3</b>	<b>International Financial Management</b>	<ul style="list-style-type: none"> <li>➤ To acquaint the students with International Finance environment and the channels of International financial flows.</li> <li>➤ To expose students to different sources of international financing.</li> </ul>
<b>COC4D</b>	<b>Dissertation</b>	<ul style="list-style-type: none"> <li>➤ To build competencies for a career in commerce, trade, industry and entrepreneurship through academic and research activities.</li> </ul>