## 7.3 Institutional Distinctiveness

Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust Provide the weblink of the institution in not more than 500 words

The college has strived to live up to its vision. It has made higher education accessible to students from rural areas by providing, UG and PG programmes.

The college through the student centric teaching learning approach has imparted knowledge to students using ICT and has equipped them with skills that has led to their professional development (number of students have successfully completed CA, CS, Law, PG Courses etc.) and provided them with employment opportunities in private and public sector undertakings. Students have also started their own business units while some students have contributed to the growth of their existing business ventures. Through the various cells established the college also provides opportunities to students to showcase their talents and promotes their all-round growth. Industrial visits are organised to enable students to witness the happenings at the shop floor, this helps to supplement classroom teaching. Sports activities and outreach programmes conducted by the college foster team spirit and brotherhood. Students are encouraged to participate in various inter-collegiate activities. Spark of environmental concern is created in the minds of students through initiatives like cloth bag/paper bag making. Students have excelled in various spheres of life and hold responsible positions in society. The alumni appreciate the efforts of the institution and extend their support to the institution as and when required.

The faculty have pursued research in various fields and have added to the body of knowledge. Three faculty members were awarded Ph.D. Faculty members are encouraged to participate and present papers at seminars/conferences and also publish in reputed journals. They attend workshops, training programmes, seminars to keep themselves abreast of the developments in their respective fields. Faculty Development Programmes conducted by the college help in enriching knowledge of faculty. Faculty members are part of various bodies at university level and are also invited as guest speakers and resource persons at other institutes. The faculty members are also associated with NGO's which shows their concern for social issues. There exists congenial work environment.

The college has a huge collection of books/journals housed at the library. The computer laboratory with internet facility provides support for e – learning.

The administrative and support staff render assistance to faculty members and students for the smooth conduct of various activities.