

## REPORT OF SEMINAR ORGANISED BY GOACAN

GOACAN in association with GCCI & CERC AHMEDABAD organized a seminar on 8 April 2022 on the theme “Mislabeling/Misbranding of food products & Misleading Advertisements”

Mr. Sanjay Amonkar presented welcome address & emphasized on the need to create consumer awareness amongst the youth.

The first session was handled by Ms. Anandita Mehta Lab Director CERC, Ahmedabad on Misbranding of food products. She discussed the six rights of consumers along with the provisions of Consumers Act 2019. She discussed at length the mislabeling done by popular brands and how to keep ourselves informed about the same.

The second session was on Misleading Advertisements which was addressed by Ms. Anusha Iyer. She who spoke on fake, objectionable & surrogate advertisements and helped the participants to understand reporting of the same to concerned authorities.

Mr. Roland Martin , Coordinator of GOACAN proposed vote of thanx.

The seminar was attended by Dr.Smita Sanzgiri along with following students:

Prapti sawant

Niharika Parab

Tanishka Lotlikar

Pooja Naik

Snehal Shetye