

**Class: T.Y.B.Com 2021-2022****Subject: COMMERCE**

<b>Sr. no.</b>	<b>Title of the Project</b>	<b>No. of candidates</b>	<b>Name of the Project Guide</b>
1	A study of consumer behavior towards the purchase of Amul products	10	Dr. Raina Pinto
2	Internet shopping habits among women in Ponda – An emerging trend	10	Dr. Smita Sanzgiri
3	General study of investment opportunities for income tax payers	10	Mr. P.G. Dandin
4	A study of perception and satisfaction of multitasking staff towards their job in government organisations	10	Mrs. Sarvesha Dhaimodkar
5	Customer preferences for purchase of two wheelers – A study	10	Mrs. Vedita kenya
6	Facilities provided to and awareness among farmers for economic development in the state – A study	9	Mrs. Vedita kenya
7	Use of mobile apps during covid -19: A cross-section study	10	Dr. Geetanjali Achrekar
8	A study on consumer attitude towards online shopping	10	Dr. Madanant Naik
9	A comparative study of customer's response to select street food outlets in Ponda.	10	Mrs. Latha Bhat
10	Comparative study of consumer response to select brands of cosmetics (Lipstick) in Ponda town	9	Mrs. Latha Bhat
11	Study of electric vehicles in Goa – An overview	10	Dr. Sulaxana Vernekar
12	A study on customers' attitudes and perceptions toward digital food app services	10	Dr. Madanant Naik
13	Impact of digital marketing on the youth of Goa	10	Mr. Satish Rane
14	Globalization's impact on the tourism industry in Goa	9	Dr. Deepali Naik
15	Pattern of savings and investment of employees – An analytical study	10	Dr. Prabhakar Rane
16	A study on inventory management by the pharmaceutical industry in the pandemic in Goa	8	Dr. Madanant Naik
17	Occupational stress and stress management in the hospitality industry in Goa	9	Dr. Deepali Naik
18	Impact of Consumer Behaviour towards cosmetic products during the COVID-19 Pandemic	10	Mrs. Anushree Bhandari
19	Awareness and future prospects of cryptocurrency: An investment avenue	10	Mr. Satish Rane
20	Impact of social media in digital marketing	10	Dr. Sulaxana Vernekar
21	Comparative study on Indian commercial and cooperative banks operating in India	10	Mr. Satish Rane
22	Role of primary health centres in covid -19 pandemic in Ponda taluka	10	Dr. Pradip Maske