

**Class : T.Y.B Com 2018 - 2019**

**Subject : COMMERCE**

<b>Sr. No.</b>	<b>Title of the Project</b>	<b>No. of Candidates</b>	<b>Name Of the External Examiner</b>
1	Consumers' Intention to Use Internet Banking - A Study	8	Dr. Raina Pinto
2	Consumer Behaviour Towards Amul Ice Cream	8	Dr. Raina Pinto
3	Women's Literacy in Goa : A Study	6	Dr. P. N. Maske
4	Goan Recipes : A Study	6	Dr. P. N. Maske
5	An Evaluation of the Laadli Laxmi Scheme in Ponda	8	Dr. Geetanjali Achrekar
6	A Study of the Deen Dayal Swasthya Seva Yojana (DDSSY) for Ponda Area	8	Dr. Geetanjali Achrekar
7	A General Study of Popularity of Milk Brand in Ponda City	6	P. G. Dandin
8	Popularity of Life Insurance Policies with Special Reference to GVM's Higher Secondary and College of Edu. Staff Members of Farmagudi	6	P. G. Dandin
9	" Pattern of Investment among Salaried - A Case Study of Teaching Faculty in the College"	6	Dr. Prabhakar Rane
10	" Corporate Social Responsibility - A Case Study of Usgao Unit of Nestle India Ltd."	6	Dr. Prabhakar Rane
11	Internet Usage Pattern among College Students - A Study with reference to GVM's Commerce College	8	Mrs. Sarvesha Dhaimodkar
12	A Study on Popularity of Telecom Service Providers among College Students - A Study with reference to GVM's Commerce College	8	Mrs. Sarvesha Dhaimodkar
13	A Comparative Study on Customer Satisfaction with reference to Goa Bagayatdar Bazar and VPK Bazar in Ponda	8	Mrs. Sarvesha Dhaimodkar

14	Consumer Perception of Telecom Service Providers with a special reference to JIO - A Study	7	Ms. Abhisha Naique
15	Consumer Behaviour towards Computers and other Allied Products	7	Ms. Abhisha Naique
16	A Study of Consumers' Purchase of Behaviour in the E-Commerce Industry with regard to Flash Sales	7	Ms. Abhisha Naique
17	An Analytical Study of Selected Mobile Network Operators	8	Mrs. Anushree Bhandari
18	An Analytical Study of Loan Schemes of Selected Banks	8	Mrs. Anushree Bhandari
19	Effect of Advertisements of Specific Food Items on Children - A Study of Ponda Town	5	Mrs. Latha Menon Bhat
20	Goa Rajee Honda Showroom Ponda - A Case Study	6	Mrs. Latha Menon Bhat
21	Jai Dev Food Products' - Ponda - A Case Study	7	Mrs. Latha Menon Bhat
22	A Study on the Impact of ICT on Teaching Learning Process	5	Dr. Sulaxana R. Vernekar
23	A Study on the Role of Logistics in E-Commerce	6	Dr. Sulaxana R. Vernekar
24	A Study on the Impact of Cashless Transactions on Business Organisations & Customers	6	Dr. Sulaxana R. Vernekar
25	Customer Preferences for Purchase of Four Wheelers - A Study	8	Mrs. Vedita Keny
26	Investment Avenues available to an Individual - A Comparative Study	5	Mrs. Vedita Keny
27	Customer Habits at Super Stores - A Study	5	Mrs. Vedita Keny
28	Effect of Advertisement on Society	8	Mrs. Sheila Pereira
29	Craze among Youth for On - Line - Shopping	8	Mrs. Sheila Pereira
30	"A Study on Investors Perception towards Mutual Funds w.r.t. Ponda Taluka"	7	Ms. Deepali Naik

31	"A Study of Job Related Stress for Traffic Police in South Goa"	6	Ms. Deepali Naik
32	"Impact of Privatization on the Public Sector Banks in South Goa"	7	Ms. Deepali Naik
33	"Growth of Micro - Businesses in Ponda - A Study"	8	Dr. Smita Sanzgiri
34	"Customer Satisfaction with reference to Maruti Suzuki Cars - An Empirical Study with Reference to Ponda Taluka"	6	Dr. Smita Sanzgiri
35	Street Food Vendors in Ponda Taluka	8	P. M. BHENDE
36	A Study of Cucumber Cultivation in Ponda Taluka	8	P. M. BHENDE
37	Online Shopping Towards Lifestyle Among College Students of Ponda	8	P. M. BHENDE